BIG DATA – THE SALES PERSPECTIVE

Course Code: 7354

Learn about big data from the sales perspective.

Big data is a term used to describe a massive volume of data, and it is so large that traditional databases and software are inadequate for the job. Big data has the potential to help companies in a variety of areas. In this learning path, you will learn about big data from the sales perspective.

What You’ll Learn

Big Data Sales Perspective

Who Needs to Attend

Professionals looking to further their knowledge of Big Data from the sales perspective.
On-Demand Outline

Big Data Sales Perspective

- Describe what big data is
- Compare data science to big data
- Describe how big data entered into the public consciousness
- Find leads using big data
- Describe the different algorithms behind the systems we know
- Recall some different software implementations for big sales data
- Describe the term The Internet of Things
- Identify different technologies that are accelerating the sales world
- Describe the most common barrier to technology adaptation in the work place
- Recall how different companies embraced the big data movement
- Become more familiar with big data from the sales perspective

Visit us at www.globalknowledge.com or call us at 1-866-716-6688.

Date created: 6/22/2019 3:17:38 PM
Copyright © 2019 Global Knowledge Training LLC. All Rights Reserved.