

# ITIL® 4 STRATEGIST: DIRECT, PLAN AND IMPROVE

Course Code: 100440

This course provides IT leaders, practitioners and support staff with an understanding of all types of engagement and interactions between a service provider and their customers, users, suppliers and partners.

This course provides IT leaders, practitioners and support staff with the practical skills necessary to create a 'learning and improving' IT organization, with a strong and effective strategic direction. It provides practitioners with a practical and strategic method for planning and delivering continual improvement with the necessary agility. The course is based on the ITIL 4 best practice service value system featured in the latest guidelines.

As part of this course, all candidates will receive an exam voucher for the ITIL Strategist: Direct, Plan and Improve exam through Peoplecert. As of February 1, 2022, all exams will be administered in an online proctored format only. Exams can be scheduled at [www.peoplecert.org](http://www.peoplecert.org).

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## What You'll Learn

- Understand the Key Concepts of Direct, Plan & Improve
- Understand the scope of what is to be directed and/or planned, and know how to use key principles and methods of direction and planning in that context
- Understand the role of governance, risk and compliance (GRC) and know how to integrate the principles and methods into the service value system
- Understand and know how to use the key principles and methods of continual improvement for all types of improvements
- Understand and know how to use the key principles and methods of Communication and Organizational Change Management to direction, planning and improvement
- Understand and know how to use the key principles and methods of measurement and reporting in direction, planning and improvement
- Understand and know how to direct, plan and improve value streams and practices

## Who Needs to Attend

- Individuals continuing of their journey in service management

- ITSM managers and aspiring ITSM managers
- Managers of all levels involved in shaping direction and strategy or developing a continually improving team

### Prerequisites

Candidates must hold the ITIL 4 or ITIL 3 Foundation certificate.

# ITIL® 4 STRATEGIST: DIRECT, PLAN AND IMPROVE

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CLASSROOM LIVE

\$2,795 CAD

3 Day

## Classroom Live Outline

- Understand the following key terms:
  - ☒ Direction
  - ☒ Planning
  - ☒ Improvement
  - ☒ Operating Model
  - ☒ Methods
  - ☒ Risks
  - ☒ Scope of control
- Understand the differences between the following key concepts:
  - ☒ Vision and Mission
  - ☒ Strategy, Tactics and Operations
  - ☒ Governance compliance and management
  - ☒ Policies, Controls and Guidelines
- Understand the concepts of Value, Outcomes, Costs & Risks and their relationships to direction, planning & improvement
- Identify the scope of control and within this:
  - ☒ Know how to cascade goals and requirements
  - ☒ Know how to define effective policies, controls and guidelines
  - ☒ Know how to place decision-making authority at the correct level
- Know how to ensure that controls are sufficient, but not excessive
- Know how to use the ITIL continual improvement model to improve the service value system or any part of the SVS
- Know how to identify assessment objectives, outputs, requirements and criteria
- Know how to select an appropriate assessment method for a particular situation
- Know how to define and prioritize desired outcomes of an improvement
- Know how to build, justify and advocate for a business case
- Know how to conduct:

- ☒ Improvement reviews
- ☒ Analysis of lessons learned
- Know how to embed continual improvement at all levels of the SVS
- Understand the nature, scope and potential benefits of organizational change management
- Know how to use the key principles and methods of Communication & OCM
  - ☒ Identify and manage different types of stakeholders
  - ☒ Effectively communicate with and influence others
  - ☒ Establish effective feedback channels
- Know how to establish effective interfaces across the value chain
- Know how to define indicators and metrics to support objectives
- Understand the differences between value streams and practices and how those differences impact direction, planning and improvement
- Know how to select and use the appropriate methods and techniques to direct, plan and improve value streams and practices.
  - ☒ Addressing the 4 dimensions
  - ☒ Applying the guiding principles
  - ☒ Value stream mapping
  - ☒ Optimization of workflow
  - ☒ Elimination of waste
  - ☒ Ensuring & utilizing feedback

# ITIL® 4 STRATEGIST: DIRECT, PLAN AND IMPROVE

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VIRTUAL CLASSROOM LIVE

\$3,105 CAD

3 Day

## Virtual Classroom Live Outline

- Understand the following key terms:
  - ☒ Direction
  - ☒ Planning
  - ☒ Improvement
  - ☒ Operating Model
  - ☒ Methods
  - ☒ Risks
  - ☒ Scope of control
- Understand the differences between the following key concepts:
  - ☒ Vision and Mission
  - ☒ Strategy, Tactics and Operations
  - ☒ Governance compliance and management
  - ☒ Policies, Controls and Guidelines
- Understand the concepts of Value, Outcomes, Costs & Risks and their relationships to direction, planning & improvement
- Identify the scope of control and within this:
  - ☒ Know how to cascade goals and requirements
  - ☒ Know how to define effective policies, controls and guidelines
  - ☒ Know how to place decision-making authority at the correct level
- Know how to ensure that controls are sufficient, but not excessive
- Know how to use the ITIL continual improvement model to improve the service value system or any part of the SVS
- Know how to identify assessment objectives, outputs, requirements and criteria
- Know how to select an appropriate assessment method for a particular situation
- Know how to define and prioritize desired outcomes of an improvement
- Know how to build, justify and advocate for a business case
- Know how to conduct:

- ☒ Improvement reviews
- ☒ Analysis of lessons learned
- Know how to embed continual improvement at all levels of the SVS
- Understand the nature, scope and potential benefits of organizational change management
- Know how to use the key principles and methods of Communication & OCM
  - ☒ Identify and manage different types of stakeholders
  - ☒ Effectively communicate with and influence others
  - ☒ Establish effective feedback channels
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Sep 14 - 16, 2026 | 8:30 AM - 4:30 PM EDT

Nov 2 - 4, 2026 | 8:30 AM - 4:30 PM EST

Dec 21 - 23, 2026 | 8:30 AM - 4:30 PM EST

Feb 1 - 3, 2027 | 8:30 AM - 4:30 PM EST

Mar 22 - 24, 2027 | 8:30 AM - 4:30 PM EDT



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PRIVATE GROUP TRAINING

3 Day

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Date created: 7/8/2026 8:37:05 PM

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