

BUSINESS PROBLEM SOLVING

Course Code: 100928

Tackle business problems as they arise and overcome traditional thinking.

This full day live instructor-led class will teach participants how to identify characteristics of an effective problem solver, challenge their go-to problem solving habits, inspire them to be more creative and give a variety of diagrams to help you develop creative problem-solving methods. As a result, people will be able to overcome traditional thinking patterns, have more confidence in their ability to handle problems as they arise, and be able to assess the impact of possible solutions.

What You'll Learn

- Identify roadblocks that prevent creative thinking
- Develop creative attitudes and learn to see that all problems have opportunities
- Rediscover your creative ability
- Focus and direct creative efforts
- Overcome criticism and gain acceptance for new ideas
- Learn creative and effective techniques to recognize and identify problems
- Explore techniques for managing creative people
- Realize the significance of humor and how it impacts creativity

Who Needs to Attend

All business professionals who want to learn creative problem solving methods.

BUSINESS PROBLEM SOLVING

Course Code: 100928

VIRTUAL CLASSROOM LIVE

\$1,099 CAD

1 Day

Virtual Classroom Live Outline

Module One: Creative Problem Solving

- Defining creativity
- Overcoming common misperceptions
- Exposing creativity myths
- Managing creativity and time constraints

Module Two: Developing Rough Ideas

- Presenting ideas
- Recognizing the political game
- Overcoming criticism and negativity
- Recognizing creative individuals
- Leading and motivating creative people
- Promoting the ideas of others
- Getting serious about humor

Module Three: Strengthening Your Problem-Solving Skills

- Defining problem solving
- Following the laws of problem solving
- Applying problem-solving skills
- Learning from failure
- Taking risks
- Assessing your creative style

Module Four: Making Creative Ideas Practical

- Inspiring creativity
- Mind mapping
- Using forced connections

Module Five: Identifying Potential Solutions

- Generating ideas

- Teaming and ideas
- Using brainstorming to identify solutions
- Looking at different perceptions
- Evaluating ideas
- Appendix
- Mind mapping
- Scatter diagrams
- Affinity diagram
- Fishbone diagram (a.k.a. Ishikawa diagram)
- Additional tips for creative problem solving
- Strategize and avoid criticism
- Action plan

Jun 11 - 11, 2025 | 10:00 AM - 4:00 PM EDT

Aug 11 - 11, 2025 | 10:00 AM - 4:00 PM EST

Oct 8 - 8, 2025 | 10:00 AM - 4:00 PM EST

Dec 11 - 11, 2025 | 10:00 AM - 4:00 PM EST



BUSINESS PROBLEM SOLVING

Course Code: 100928

PRIVATE GROUP TRAINING

1 Day

Visit us at www.globalknowledge.com or call us at 1-866-716-6688.

Date created: 4/18/2025 6:01:13 AM

Copyright © 2025 Global Knowledge Training LLC. All Rights Reserved.