

# AMA2206: HOW TO COMMUNICATE WITH DIPLOMACY, TACT AND CREDIBILITY

Course Code: 2123

Be a consistently professional communicator—even in difficult circumstances.

How well you communicate can make or break your professional image. It directly influences how others view your work and performance—as well as your prospects for career advancement and mobility. Unfortunately, being diplomatic, tactful and credible doesn't always come naturally to people. Even when it does, such communication can easily be derailed by emotions and conflicts. To be a communicator who is skilled in all three areas, it takes awareness, training and the know-how to apply proven techniques to all kinds of situations.

This seminar will teach you how to choose and use the most appropriate words and emotional tone for every business interaction. You will gain insights into your communication style and the styles of others, while building skills to clearly and effectively receive and transmit information, ideas, thoughts, feelings and needs.

## What You'll Learn

- Apply diplomacy and tact to be a credible and effective communicator
- Manage the impact your communications have on your image
- Define and leverage your communication style
- Develop and demonstrate better listening skills
- Understand the importance of perceptions
- Explore communication style differences and learn to flex your own style
- Recognize the impact of stress on communications and be able to adjust for it
- Know what makes effective, powerful communication and develop the skills to model it

## Who Needs to Attend

Business professionals who want the skills to communicate in a positive, professional manner no matter what the situation.

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CLASSROOM LIVE

\$2,895 USD

2 Day

## Classroom Live Outline

### **The Importance of Perception**

- Understanding how perception and image can impact others' perception of you and your performance
- Recognizing how diplomacy, tact and credibility are demonstrated through good communication

### **Communication Style Differences**

- Knowing how style impacts the image others have of you
- Flexing your style to communicate with more diplomacy, tact and credibility
- Completing the Insight Inventory® to better understand how style affects your communication effectiveness
- Recognizing how stress impacts how you use your style traits

### **Effective and Powerful Communication**

- Identifying and removing the roadblocks to effective communication
- Knowing how to positively impact the visual, verbal and vocal components of communication
- Describing the Know-Feel-Do Model of communicating
- Implementing strategies for powerful communications and practicing them
- Understanding nonverbal communication as a critical part of the communication process

### **Effective Listening Skills**

- Applying good listening skills in order to communicate with diplomacy, tact and credibility
- Identifying the barriers and obstacles to effective listening
- Using good listening skills to build and improve your image
- Knowing how ineffective listening can cost you and the organization

### **Diplomacy, Tact and Credibility**

- Defining the five actions that make for credible communication
- Applying diplomacy, tact and credibility skills to create more effective communication
- Identifying how “hot buttons” make people lose their diplomacy and tact—and credibility
- Being aware of your “hot buttons,” and preparing before you face these situations

Apr 27 - 28, 2026 | 9:00 AM - 5:00 PM | NEW YORK CITY, NY

Apr 30 - May 1, 2026 | 9:00 AM - 5:00 PM | WASHINGTON, DC

May 11 - 12, 2026 | 9:00 AM - 5:00 PM | ATLANTA, GA

May 18 - 19, 2026 | 9:00 AM - 5:00 PM | SAN FRANCISCO, CA

Jun 9 - 10, 2026 | 9:00 AM - 5:00 PM | NEW YORK CITY, NY

Jun 22 - 23, 2026 | 9:00 AM - 5:00 PM | CHICAGO, IL

Jul 8 - 9, 2026 | 9:00 AM - 5:00 PM | ATLANTA, GA

Aug 6 - 7, 2026 | 9:00 AM - 5:00 PM | NEW YORK CITY, NY

Aug 10 - 11, 2026 | 9:00 AM - 5:00 PM | WASHINGTON, DC

Sep 10 - 11, 2026 | 9:00 AM - 5:00 PM | CHICAGO, IL

Oct 13 - 14, 2026 | 9:00 AM - 5:00 PM | NEW YORK CITY, NY

Oct 29 - 30, 2026 | 9:00 AM - 5:00 PM | SAN FRANCISCO, CA

Nov 5 - 6, 2026 | 9:00 AM - 5:00 PM | ATLANTA, GA

Nov 16 - 17, 2026 | 9:00 AM - 5:00 PM | WASHINGTON, DC

Dec 14 - 15, 2026 | 9:00 AM - 5:00 PM | CHICAGO, IL

Dec 16 - 17, 2026 | 9:00 AM - 5:00 PM | NEW YORK CITY, NY

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VIRTUAL CLASSROOM LIVE

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2 Day

## Virtual Classroom Live Outline

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Apr 20 - 21, 2026 | 9:00 AM - 5:00 PM EDT

May 18 - 19, 2026 | 9:00 AM - 5:00 PM EDT

Jun 9 - 10, 2026 | 11:00 AM - 7:00 PM EDT

Jun 24 - 25, 2026 | 9:00 AM - 5:00 PM EDT

Jul 8 - 9, 2026 | 9:00 AM - 5:00 PM EDT

Jul 20 - 21, 2026 | 10:00 AM - 6:00 PM EDT

Aug 6 - 7, 2026 | 9:00 AM - 5:00 PM EDT

Aug 17 - 18, 2026 | 11:00 AM - 7:00 PM EDT

Aug 24 - 25, 2026 | 10:00 AM - 6:00 PM EDT

Sep 8 - 9, 2026 | 9:00 AM - 5:00 PM EDT

Sep 21 - 22, 2026 | 10:00 AM - 6:00 PM EDT

Oct 7 - 8, 2026 | 9:00 AM - 5:00 PM EDT

Oct 15 - 16, 2026 | 10:00 AM - 6:00 PM EDT

Oct 26 - 27, 2026 | 9:00 AM - 5:00 PM EDT

Nov 9 - 10, 2026 | 11:00 AM - 7:00 PM EST

Nov 19 - 20, 2026 | 9:00 AM - 5:00 PM EST

Dec 1 - 4, 2026 | 2:00 - 6:00 PM EST

Dec 9 - 10, 2026 | 10:00 AM - 6:00 PM EST

Dec 17 - 18, 2026 | 9:00 AM - 5:00 PM EST



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PRIVATE GROUP TRAINING

2 Day

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