AMA2604 LEADING AT THE SPEED OF TRUST

Course Code: 2124

Trust is today's currency—and everything a leader says and does affects the level of trust in their team.

Every interaction, project and initiative is affected positively or negatively by trust. Trust multiplies performance, but when there is a lack of trust, everything you do takes more time and costs more money. Relationships decay, projects fail, customers go to competitors and initiatives under-perform. Attend this highly interactive seminar for leaders and gain invaluable tools to increase your personal credibility, and learn to practice 13 specific behaviors that increase trust.

When you successfully apply these tools, you'll be better able to manage change and lead high-performing teams that are agile, collaborative, innovative and engaged. By attending this course, you will discover how to engage your team in a completely different way and help them be more committed and accountable to results.

What You'll Learn

The Case for Trust

- "See" and measure the impact of trust on speed and cost of work to convert trust taxes into trust dividends.
- Understand that credibility and behaviour are always connected to be a model of high trust.

Be a High-Trust Leader

- Discover evidence of high- and low- personal trust through the Speed of Trust Leader Assessment.
- Model personal credibility, demonstrate high-trust behaviours, and avoid counterfeit behaviours to generate trust dividends.

Extend, Restore, and Develop Trust

- Prepare for and structure conversations that extend, restore, and develop trust in relationships.

Who Needs to Attend

Those in a leadership position who wish to increase speed and decrease costs by

creating and working in a culture of high trust.

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CLASSROOM LIVE	$1,695 USD	2 Day

Classroom Live Outline

Learning Objectives

- Build Your Own Case for Trust
- Increase Your Personal Credibility
- Behave in Ways That Inspire Trust
- Align Your Team, Symbols, Systems and Processes with Principles of High Trust
- Improve Your Team's Reputation
- Make a Positive Contribution to Their World

The Case for Trust

- Quantify the Specific "Trust Taxes" That Are Affecting Your Current Projects and Initiatives
- Identify the Behaviors That Slow Speed and Increase Costs in Your Work Environment
- Learn the Three Dimensions of Creating Trust
- Create a Customized Plan to Close the Trust Gaps That Are Impacting Your Team

Self Trust—The Principle of Credibility

- Take Responsibility for Increasing Your Own Personal Credibility, and Model Trust Through Character and Competence
- Clarify the Specific Reasons You Can Be Trusted
- Practice the Critical Leadership Skill of Declaring Intent
- Create an Action Plan to Increase Personal Credibility

Relationship Trust—The Principle of Behavior

- Identify the "Counterfeit Behaviors" That Create Low Trust
- Practice the 13 Behaviors That Are Foundational to Every High-Trust Culture

- Practice Key Conversations to Build Trust with New and Existing Employees—Repairing Trust When It Has Been Lost

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VIRTUAL CLASSROOM LIVE	$1,695 USD	2 Day

Virtual Classroom Live Outline

Learning Objectives

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- Increase Your Personal Credibility
- Behave in Ways That Inspire Trust
- Align Your Team, Symbols, Systems and Processes with Principles of High Trust
- Improve Your Team's Reputation
- Make a Positive Contribution to Their World

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Oct 16 - 16, 2025 | 11:00 AM - 5:00 PM EDT

Dec 9 - 9, 2025 | 10:00 AM - 4:00 PM EST

Feb 11 - 11, 2026 | 10:00 AM - 4:00 PM EST

Apr 14 - 14, 2026 | 11:00 AM - 5:00 PM EDT

Jun 18 - 18, 2026 | 10:00 AM - 4:00 PM EDT

Visit us at www.globalknowledge.com or call us at 1-866-716-6688.