

# AMA2605: THE 5 CHOICES TO EXTRAORDINARY PRODUCTIVITY

Course Code: 2204

Be your most productive self with this course based on the teachings of FranklinCovey's 5 Choices to Extraordinary Productivity.

The Extraordinary Productivity: The 5 Choices That Drive Success course is based on ideas and practices accumulated over decades from the leaders of productivity. This FranklinCovey seminar provided by AMA will help you develop the necessary tools to maximize productivity in the workplace.

For most of us, the demands our careers sometimes place on our shoulders can be overwhelming. Combine this with the distractions caused by an unending influx of information, and our lives can become downright exhausting. If we don't react to these stimuli with clear discernment, our ability to think clearly and make wise decisions about what's important suffers—and the goals that matter most in our professional and personal lives get shortchanged, or worse, not accomplished at all.

This productivity seminar combines current neuroscience research with proven productivity principles to help you better manage your decisions, attention, and energy. You'll learn how to apply a process—which incorporates the use of Microsoft Outlook®—to dramatically increase your ability to achieve life's most important outcomes by consistently making choices that create extraordinary value for yourself and your organization. This solution not only produces a measurable increase in productivity but can also provide you with a renewed sense of engagement and accomplishment.

## What You'll Learn

- Apply the latest science on brain health to maximize your productivity in the workplace
- Utilize a language with others to ensure you're aligned around "important and urgent"
- Recognize how to achieve true and consistent work-life balance
- Create a personalized, practical system for managing your high-impact goals
- Manage technology so it doesn't manage you

## Who Needs to Attend

Business professionals at all levels looking for the tools to maximize productivity and achieve the extraordinary.

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CLASSROOM LIVE

\$2,795 USD

2 Day

## Classroom Live Outline

### Earning Objectives

- Apply the Latest Science on Brain Health to Maximize Your Productivity
- Utilize a Language with Others to Ensure You're Aligned Around "Important and Urgent"
- Recognize How to Achieve True and Consistent Work-Life Balance
- Create a Personalized, Practical System for Managing Your High-Impact Goals
- Manage Technology So It Doesn't Manage You

### LESSON ONE

#### Choice 1: Acting on the Important Instead of Reacting to the Urgent

- Discern the Important from the Urgent or Less Important
- Teach Others the Language and Methodology of Importance

#### Choice 2: Going for Extraordinary Instead of Settling for Ordinary

- Clarify What Extraordinary Looks Like in Your Current, Most Important Roles
- Define and Execute Measurable Goals to Achieve Role Outcomes

#### Choice 3: Scheduling the Big Rocks Instead of Sorting Gravel

- Master Weekly Planning Processes to Identify, Schedule and Execute High-Impact Priorities
- Master Daily Planning Processes to Ensure Attention, Energy, and Execution

### LESSON TWO

#### Choice 4: Ruling Your Technology Instead of Letting It Rule You

- Design a Personalized System to Manage Appointments, Tasks, Contacts, Notes and Documents
- Turn Outlook® or Lotus Notes® into a Productivity Workflow Engine

#### Choice 5: Fueling Your Fire Instead of Burning Out

- Understand the Impact of Brain Health on Day-to-Day Performance
- Use the 5 Energy Drivers to Sustain Energy Throughout the Day

May 18 - 19, 2026 | 9:00 AM - 5:00 PM | SAN FRANCISCO, CA

Jun 1 - 2, 2026 | 9:00 AM - 5:00 PM | NEW YORK CITY, NY

Jun 11 - 12, 2026 | 9:00 AM - 5:00 PM | WASHINGTON, DC

Jul 9 - 10, 2026 | 9:00 AM - 5:00 PM | NEW YORK CITY, NY

Sep 14 - 15, 2026 | 9:00 AM - 5:00 PM | CHICAGO, IL

Sep 14 - 15, 2026 | 9:00 AM - 5:00 PM | NEW YORK CITY, NY

Sep 21 - 22, 2026 | 9:00 AM - 5:00 PM | WASHINGTON, DC

Oct 6 - 7, 2026 | 9:00 AM - 5:00 PM | ATLANTA, GA

Oct 19 - 20, 2026 | 9:00 AM - 5:00 PM | SAN FRANCISCO, CA

Nov 12 - 13, 2026 | 9:00 AM - 5:00 PM | NEW YORK CITY, NY

Nov 17 - 18, 2026 | 9:00 AM - 5:00 PM | WASHINGTON, DC

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VIRTUAL CLASSROOM LIVE

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Jun 16 - 17, 2026 | 9:00 AM - 2:30 PM EDT

Jul 9 - 10, 2026 | 9:00 AM - 2:30 PM EDT

Jul 13 - 14, 2026 | 9:00 AM - 2:30 PM EDT

Aug 20 - 21, 2026 | 9:00 AM - 2:30 PM EDT

Sep 9 - 10, 2026 | 9:00 AM - 2:30 PM EDT

Oct 8 - 9, 2026 | 10:00 AM - 3:30 PM EDT

Oct 29 - 30, 2026 | 9:00 AM - 2:30 PM EDT

Nov 12 - 13, 2026 | 10:00 AM - 3:30 PM EST

Nov 23 - 24, 2026 | 9:00 AM - 2:30 PM EST

Dec 7 - 8, 2026 | 9:00 AM - 2:30 PM EST

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