

# AGILE COACHING WORKSHOP (ICP-ACC)

Course Code: 2376

Learn a practical, real-world framework designed for the lean-thinking Agile Coach to assist you in your coaching practice as you guide your teams and organizations in their Agile journey of discovering purpose, proficiency and skillful practice.

A coach's primary goal is to enhance their client's awareness of practice and behavior — enabling and empowering the client to realize objectives which may be just outside of their reach. Through thoughtful and deliberate engagement, the coach strives to enhance, in a measurable and sustainable fashion, team practices in order to provide focus on the business goals and objectives of the team and organization. Whether the coach is internal or external to the organization, coaching covers a broad spectrum of teaching, mentoring, problem solving, planning, leadership, team-building and mastery of skills and knowledge.

Coaches must challenge organizations to change culture — establishing new paradigms — which permit agile-lean thinking and quickly deliver value. A coach must be competent, professional and ethical — having business and technical knowledge and an understanding of change and the impact it has on individuals and organizations. This course is designed to teach, practice and reinforce the core coaching competencies of the Agile coach, enabling the Agile coach to succeed at reaching agreed-upon team and organizational outcomes.

## What You'll Learn

- The definition of Agile coaching and the set of competencies and practices associated with being a coach.
- How to develop ethical and professional coaching standards and agreements and how to apply them in your coaching engagements with teams and organizations.
- The various roles, skillsets and disciplines of an Agile coach – coaching, facilitating, mentoring, teaching and how to develop "your style," moving in and out of those roles while remaining flexible, open and confident.
- The philosophy behind servant leadership and practices and techniques to enable you to become a true servant leader; putting the needs of others first to facilitate the development of high performance teams.
- Agile Coach thinking – the mindset shift necessary to help you, and others, focus on team improvement, value-driven delivery, and leveraging constraints while living in the present moment, staying curious, innovative and having fun.

- Ways to establish mutual trust allowing you to create a safe, supportive environment in which your team can excel.
- Active listening and powerful questioning techniques utilized to leverage your ability to focus on what is being said and maximizing communication and collaboration through seeking and receiving information.
- Advanced techniques in planning and goal setting in order to help the team/organization achieve their goals and your agreed-upon coaching results.
- Techniques in creating awareness and designing in actions and learning which will assist you in managing progress and accountability within the team.
- The use of ASPE's Agile Coaching Competencies & Practices Framework — a framework for understanding and incorporating Purpose, Proficiency and Practices into your coaching engagements.

## Who Needs to Attend

- Project and Program Professionals who aspire to the role of Agile Coach.
- Experienced Scrum Masters, Agile Project/Program Managers or Iteration Managers who want a more comprehensive understanding of the complete range of business and Agile coaching skills.
- Agile coaches who want to enhance and improve their professional skills as Agilists and professional coaches.
- Coaches who wish to increase the ability to break through seemingly insurmountable problems with their teams.
- Agile managers, Product Owners and others wishing to access a broader range of skills in working with teams.
- Skilled coaches who wishes to polish your skills and learn a few new tricks and techniques.
- Functional managers or Scrum Masters with some experience as an Agile coach, but Agile seems like it is not working for your teams.
- Someone trying to become a Certified Scrum Coach or ICAgile Certified Expert in Agile Coaching.
- Someone coaching or mentoring Agile teams, but you seem to be caught in a rut or just going through the motions and not making progress.

## Prerequisites

This is an intermediate/advanced level workshop. Participants should have completed basic Agile training - such as an ICAgile accredited Agile Fundamentals course, a Certified Scrum Master course, or an equivalent or have completed 6 to 12 months of working with Agile teams.

For all online Agile Coaching Workshop classes, attendees are required to have a webcam with video capability throughout the class.

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CLASSROOM LIVE

\$2,095 CAD

3 Day

## Classroom Live Outline

### **1. The Agile Coach**

An Agile Coach is an advanced facilitator of business practice who has achieved an expert level in lean/Agile practices and one or more knowledge domains. Agile Coaches have developed professional coaching, mentoring and/or training skills and realize that their skill as a coach is developed through working with others and continuously learning about and improving their coaching skillset. To assist you in becoming more proficient in your coaching, you will learn about:

- "Your" definition of Agile coaching
- The Agile coaching mindset
- Defining Agile team facilitation
- Agile team facilitator behaviors
- Assessing one's ability to serve the team
- Responsibilities and skills of the coach
- Achieving self-awareness/self-management in the coach
- Developing more advanced Agile coaching skill
- Setting boundaries for coaching
- Internal vs. external coaches
- Defining the coaching "contract"
- Designing a coaching alliance

### **2. The Coach as Facilitator**

A facilitator is someone who helps a group identify common objectives and then offers group processes to achieve that defined outcome while maintaining neutrality. A skilled facilitator consciously embodies self-awareness, self-management, bias management, while conveying openness and enthusiasm. An Agile Coach facilitates more than meetings. An Agile Coach facilitates participation, collaboration and engagement from the team and organization. We will discuss and practice:

- Facilitation and the facilitator stance

- Definition of facilitation
- The facilitation of meetings
- Designing meetings for collaboration
- Facilitating full participation and engagement
- Facilitating collaboration
- Facilitating team decision-making

### **3. The Coach as Professional Coach**

Effective Agile coaches know the parameters of their job. They avidly take up their responsibilities and help others take up theirs. They are able to clearly articulate the differences between their role and that of others in the organization such as product owner, project manager, program manager and functional manager. Agile Coaches are able to communicate their role and set agreements with their client to identify what this looks like. Exploring these concepts we will cover:

- The coaching stance
- Maintaining neutrality in coaching
- Self-awareness and self-management
- Holding the client's agenda
- Issue identification and exploration
- Action commitment and achievement
- Professional coaching skills

### **4. The Coach as Mentor**

Successful Agile coaches have learned to not go it alone. They have acquired their skills by calling on the skills and knowledge of mentors. Through being mentored, they learn to mentor others. As a group, we will explore mentorship – the process of formally and informal sharing knowledge via social contracts. Specifically, we will look into:

- Mentoring and coaching the Agile roles
- Mentoring and coaching transitions and practices
- Understanding the individual change cycle
- Identifying and handling resistance from individuals
- Mentoring vs. coaching

### **5. The Coach as Teacher**

The terms coaching and teaching are often used interchangeably referring to the transfer of knowledge or experience and the education of an individual to another. However, a knowledgeable Agile Coach knows that this definition does not always hold true. We will explore the differences between mentoring and coaching versus teaching. You will explore different modes and methods of teaching and when you should switch "modes." We will cover:

- Mentoring and coaching versus teaching
- Teaching the Agile basics and mindset shift
- Modes and methods of teaching
- Distinguishing and articulating Agile frameworks

## 6. The Team Coach

Successful Agile Coaches are able to diagnose and assess healthy team functioning, including the ability to identify dysfunctional behaviors or circumstances. We will review these patterns and indicators and learn practices and techniques to coach the team through their learning curves toward steadily improved performance. You will learn to coach performance by:

- Understanding team development
- Understanding a model of team development
- Detecting a team's stage of development
- Helping a team move up the development curve
- Setting up the team environment
- Creating team trust
- Learning shared leadership and self-organization
- Continuously seeking to improve
- Defining and identifying high performance
- Knowing and establishing team vs. group mindset/behaviors
- Understanding strategies for dealing with different types of teams
- Understanding your role in the self-organizing team
- Handling conflict and dysfunction within the team
- Identifying and managing 'Group Think'
- Handling organizational impediments
- Promoting leadership engagement

# AGILE COACHING WORKSHOP (ICP-ACC)

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VIRTUAL CLASSROOM LIVE

\$2,095 CAD

4 Day

## Virtual Classroom Live Outline

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Feb 24 - 27, 2026 | 12:00 - 4:30 PM EST

Mar 24 - 27, 2026 | 12:00 - 4:30 PM EDT

Apr 28 - May 1, 2026 | 12:00 - 4:30 PM EDT

May 19 - 22, 2026 | 12:00 - 4:30 PM EDT

Jun 23 - 26, 2026 | 12:00 - 4:30 PM EDT

Jul 28 - 31, 2026 | 12:00 - 4:30 PM EDT

Aug 25 - 28, 2026 | 12:00 - 4:30 PM EDT

Sep 29 - Oct 2, 2026 | 12:00 - 4:30 PM EDT

Oct 27 - 30, 2026 | 12:00 - 4:30 PM EDT

Nov 17 - 20, 2026 | 12:00 - 4:30 PM EST

Dec 1 - 4, 2026 | 12:00 - 4:30 PM EST



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PRIVATE GROUP TRAINING

3 Day

Visit us at [www.globalknowledge.com](http://www.globalknowledge.com) or call us at 1-866-716-6688.

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