

# CERTIFIED SCRUM PRODUCT OWNER

Course Code: 2513

Discover the benefits of Scrum as applied to product ownership in this two-day immersion into agile product management.

As we move through the disciplines promoted by Scrum you will gain a comprehensive understanding of this agile product development methodology while specifically reviewing the behaviors expected of a Product Owner. While many of us may be accustomed to the practice of establishing value and priority across projects, the Product Owner needs to consider value and priority across the features of a single project.

After successfully completing this class, participants will be registered with the Scrum Alliance as Certified Scrum Product Owners (CSPO), and will have on-line access to the class training materials and any updates for one year. PMPs can also claim 14 PDU's with the PMI.

## Ce que vous apprendrez

- Properly align your development efforts around building the highest business value features first
- Effectively and efficiently incorporate new insights into the product during the project lifecycle Seed a product backlog to quickly establish enough backlog items
- Demonstrate how to write user stories to clearly articulate the who, what, and the how
- Relatively estimate backlog items to factor in implementation complexity
- Quickly assess business value and establish an initial priority for the backlog items in your product backlog
- Key meetings in Scrum to verify what is happening, before, during, and after each sprint
- Determine a good user story from a bad one and create a better product backlog
- Ensure that the right features are being implemented for the right reasons at the right time
- Demonstrate how to track development team progress and make more informed prioritization decisions and forecast possible release dates
- Gain organizational trust and improve your team's reputation for on-time and on-budget delivery by setting them up for frequent successes
- Rapidly respond to changing market conditions and increase customer satisfaction and time-to-market delivery

## Qui doit être présent

Technical professionals associated with the specification, design, development and testing of products will benefit from this two-day program. Some of the professionals this will benefit include:

- Product Managers/Business Analysts
- Functional/Operational Managers/Directors
- Project Sponsors
- IT Leadership (Managers/Directors/VPs/CIOs/CTOs)
- Anyone interested in learning the benefits of Scrum for Product Management

This class is suitable for those who are responsible for setting product direction on a Scrum project. While current Certified ScrumMasters are welcome to attend, this class should not be considered as a next step after taking the CSM Class, but instead should be viewed as an alternative to the CSM Class.

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FORMATION PRIVÉE EN GROUPE

2 jours

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