AMA2501: DEVELOPING EXECUTIVE LEADERSHIP

Course Code: 2566

Learn what it takes to make the transition to executive leadership.

When you're focused on your organization's future every day of every workweek, it's vital that you are well equipped to optimize your company's performance—as well as your own career—with executive leadership training.

What does it mean to be an executive leader? It means you're a visionary, a trailblazer, a strategist, a communicator, a coach, a diplomat and a politician. Pride, commitment and camaraderie. Those are the words you describe your team. You're able to focus on the big picture and uphold high standards while wearing many hats. We know It takes laser-precise vision to be an executive leader. Join your peers in this course to craft your own leadership style, build an extraordinary team and master the competencies of effective executive leadership.

What You'll Learn

Your Leadership Journey

- Exploring your leadership challenges and core leadership beliefs
- Differentiating between management and leadership
- Identifying and practicing leadership requirements for the 21st century

Developing Strategic Leadership and Passionate Purpose

- Understanding the "big picture" of organizational strategy
- Planning and prioritizing to secure time for strategy implementation
- Guiding success by crafting your power vision statement
- Practicing communicating your strategy to empower others

Leveraging Your Professional and Executive Effectiveness

- Mastering techniques of self-management and personal productivity
- Enhancing your emotional intelligence to set yourself apart as a high-performing executive
- Developing the skills to manage your emotions as you foster relationships
- Recognizing the emotions of others and responding to their emotional needs

Developing the Talents of Others

- Becoming intentional in supporting others to become self-reliant problem

solvers
- Assessing the ability and willingness of individuals and teams to accomplish tasks and goals
- Coaching and inspiring your people to higher levels of performance

Aligning Organizational Culture with Strategy

- Shaping your organizational culture as a strategic leadership practice
- Creating intrinsic rewards that drive engagement and satisfaction
- Aligning your core authentic personal values with the values of your organization
- Addressing the challenges of ethics and ethical decision making
- Fostering mutual trust and respect throughout your sphere of influence

Learning the Art and Science of Inspirational Leadership

- Creating an environment that thrives on idea sharing and collaboration
- Assessing how your current practices and leadership style motivate and demotivate others
- Customizing reward and recognition (onsite and virtually) for your people to increase commitment, pride and camaraderie

Creating Your Executive Leadership Development

- Identifying, prioritizing and creating a roadmap to implement the skills, tools and actions learned
- Leveraging your strengths to further develop yourself as a high-performing executive

Pre-work: Skill Assessment and Strategic Leadership Type Indicator. It is essential that you complete the pre-work and bring your results to class.

Who Needs to Attend

This seminar is designed to provide executive leadership training for midlevel managers or executives who lead others with managerial responsibility. It will benefit executives who require strong decision-making skills and the ability to lead and motivate others.

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CLASSROOM LIVE	$3,195 USD	3 Day

Classroom Live Outline

Learning Objectives

- Identify and Begin to Address Your Leadership Challenges
- Analyze the Results of Your Self-Assessment Strengths and Development Needs
- Relate the Components of Strategic Leadership to Your Organization
- Assess Your Emotional Intelligence and its Impact on Your Leadership potential
- Understand and Apply the Concepts of Strategic Leadership
- Coach Employees Toward Improved Performance
- Discover Your Personal Values and Ethics and Their Influence on Your Leadership
- Identify and Apply Practices That Influence Motivation and Engagement
- Assess the Culture of Your Organization.
- Apply Techniques of Inspirational Leaders
- Create a Personal Development Plan to Bolster Your Executive Performance

LESSON ONE

My Leadership Journey

- Identify Your Most Important Leadership Challenges and Gain Insights on How to Address Those Challenges
- Describe the AMA's Total Professional Model and Leader Level Competencies
- Identify Your Strengths and Development Needs Based on AMA's Leader Level Competencies
- Evaluate the Relationships Between Your Leadership Challenges and Your Assessment Results

Strategic Leadership, Part 1

- Describe Leadership and Management Behaviors
- Define the Elements of Strategic Leadership and a Strategic Plan
- Specify Your Mission, Vision, and Values
- Apply Strategies of Goal Setting to Set Goals That Can be Accomplished
- Explain the Significance of Prioritization

LESSON TWO
Strategic Leadership, Part 2
Professional Effectiveness

- Define Emotional Intelligence (E.I.) and its Importance
- Identify Your E.I. Strengths and Development Needs
- Apply Techniques/Practices to Develop Your Emotional Intelligence
- Explain Your Strategy for Professional Effectiveness and Demonstrate it By Practicing Positive Communication and Presence Skills
- Describe How to Align the Culture of Your Team with Your Strategy

Developing the Talent of Others, Part 1

- Identify the Relationships Between Work Environment and Individual Factors of Performance
- Compare the Relationships Between Strategy and Individual Performance

LESSON THREE
Developing the Talent of Others, Part 2

- Identify the Relationships Between Work Environment and Individual Factors of Performance
- Compare the Relationships Between Strategy and Individual Performance
- Apply Strategic Leadership Skills to Develop Team Members
- Practice a Coaching Process to Support Self-Reliant Problem-Solving

Aligning Organizational Culture and Engagement with Strategy, Part 1

- Explain the Importance of Shaping Organizational Culture
- Analyze the Culture of Your Organization or Team
- Examine the Alignment of Your Personal Values with the Values of Your Organization
- Identify the Types of Organizational Cultures and Their Influence on Members

LESSON FOUR
Aligning Organizational Culture and Engagement with Strategy, Part 2

- Describe the Importance of Leading an Ethical Organizational Culture
- Select Practices to Create and Maintain Trust with Your Team Members

The Art and Science of Inspirational Leadership

- Describe the Relationship Between Leadership and Employee Engagement
- Create and Share a Personal Crest That Describes Your Authentic Leadership Attributes
- Identify Actions That Create a More Motivating Workplace
- Differentiate Between Recognition and Reward Practices Based on the Personal Preferences of Others

Leadership Development Plans
- Prepare and Plan for Your Continued Leadership Development
- Complete and Receive Feedback on Your Leadership Development Plan

Sep 10 - 12, 2025 | 9:00 AM - 5:00 PM | WASHINGTON, DC

Oct 1 - 3, 2025 | 9:00 AM - 5:00 PM | NEW YORK CITY, NY

Oct 22 - 24, 2025 | 9:00 AM - 5:00 PM | SAN FRANCISCO, CA

Nov 12 - 14, 2025 | 9:00 AM - 5:00 PM | CHICAGO, IL

Dec 3 - 5, 2025 | 9:00 AM - 5:00 PM | WASHINGTON, DC

Dec 8 - 10, 2025 | 9:00 AM - 5:00 PM | NEW YORK CITY, NY

Feb 11 - 13, 2026 | 9:00 AM - 5:00 PM | SAN FRANCISCO, CA

Feb 18 - 20, 2026 | 9:00 AM - 5:00 PM | CHICAGO, IL

Mar 2 - 4, 2026 | 9:00 AM - 5:00 PM | NEW YORK CITY, NY

Jun 3 - 5, 2026 | 9:00 AM - 5:00 PM | WASHINGTON, DC

Jun 22 - 24, 2026 | 9:00 AM - 5:00 PM | NEW YORK CITY, NY

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VIRTUAL CLASSROOM LIVE	$3,195 USD	4 Day

Virtual Classroom Live Outline

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Sep 24 - 26, 2025 | 10:00 AM - 6:00 PM EDT

Oct 8 - 10, 2025 | 9:00 AM - 5:00 PM EDT

Nov 17 - 19, 2025 | 9:00 AM - 5:00 PM EST

Dec 8 - 10, 2025 | 10:00 AM - 6:00 PM EST

Jan 14 - 16, 2026 | 11:00 AM - 7:00 PM EST

Feb 4 - 6, 2026 | 10:00 AM - 6:00 PM EST

Mar 2 - 4, 2026 | 9:00 AM - 5:00 PM EST

May 6 - 8, 2026 | 9:00 AM - 5:00 PM EDT

May 18 - 20, 2026 | 9:00 AM - 5:00 PM EDT

Jun 10 - 12, 2026 | 10:00 AM - 6:00 PM EDT

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PRIVATE GROUP TRAINING	3 Day

Visit us at www.globalknowledge.com or call us at 1-866-716-6688.