

# TECHNICAL COMMUNICATIONS ESSENTIALS

Course Code: 5966

Learn the tools and techniques you need to elevate your technical communication skills and ensure effective communication.

Successfully communicating technical information carries a unique set of challenges. You have to convey complex and highly specialized concepts to audiences that may have only a partial understanding of what you're talking about (or may not understand at all), and these technical concepts can often have dramatic real-world effects. To operate effectively in this environment, you need to optimize your writing abilities.

In this course, you'll learn tools and techniques that will help you communicate technical information more clearly, more concisely, and with better outcomes. You'll use the 6 Cs to improve your writing style, including appropriate tone and voice. Use the Path to Understanding communication model to identify your audience and their needs and to determine how to meet your communication objectives.

You'll also learn how to assess your audience's level of technical understanding and tailor your communication to meet it. Additional topics include how to communicate to all levels of the organization; the purpose of jargon -- when to use it and when not to; how to use visuals to underscore your written content; and how to write detailed, yet highly readable documentation that can be used by downstream users. You'll also learn principles for creating documentation for different modalities.

## What You'll Learn

- Adjust your writing style to meet the needs of both technical and non-technical audiences
- Use graphics to create impact and enhance readability of technical documents
- Interview technical experts to get the best information for producing technical content
- Write clear, concise, and helpful user guides, FAQs, glossaries, and other technical communication products

## Who Needs to Attend

Business professionals, IT Project Managers, Project Managers, Project Coordinators, IT Project staff, Business Analysts, System Analysts, IT directors

## Prerequisites

We highly recommend bringing a laptop to class should you prefer working on your device or bring an external drive if you wish to save the documents completed during the in-class exercises.

# TECHNICAL COMMUNICATIONS ESSENTIALS

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CLASSROOM LIVE

\$1,944 CAD

2 Day

## Classroom Live Outline

### 1. Write a Baseline Email

### 2. Apply Best Practices

- Business writing
- Business style
- Business writing best practices
- 6 Cs

### 3. Assess the Audience

- The writing process
- Planning your message
- Setting a communication objective
- Assessing your audience
- The path to understanding
- Analyzing your audience
- Identifying stakeholder needs and preferences

### 4. Plan the Content

- Planning your message
- Structure

### 5. Correct the Language Convention Problems

- Language conventions
- Grammar basics
- Misplaced modifiers
- Punctuation
- Capitalization

### 6. Build Effective Sentences and Paragraphs

- Structuring sentences
- Transitions
- Structuring paragraphs

- Word choice
- Usage
- Literally
- Meaning and connotation
- Words to use carefully
- Active vs. passive voice
- Bullets vs. numbering
- Trim your writing

### **7. Write a Product Description**

- Product descriptions
- Formatting tips
- Getting past writer's block

### **8. Explain a Topic to a Lay Audience**

- Principles of technical communication

### **9. Interview for Technical Information**

- Writing instructions
- Conducting interviews for technical information

### **10. Use Graphics Effectively**

- Characteristics of good graphics
- Considerations when using graphics

### **11. Define Terms**

- Best practices for defining terms
- Glossaries
- In-line definitions

### **12. Apply a Style Guide**

- Standards
- Style guides

### **13. Write a Set of FAQs**

- FAQs
- Common questions

### **14. Revisit Your Email Writing Skills**

# TECHNICAL COMMUNICATIONS ESSENTIALS

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VIRTUAL CLASSROOM LIVE

\$1,944 CAD

2 Day

## Virtual Classroom Live Outline

### 1. Write a Baseline Email

### 2. Apply Best Practices

- Business writing
- Business style
- Business writing best practices
- 6 Cs

### 3. Assess the Audience

- The writing process
- Planning your message
- Setting a communication objective
- Assessing your audience
- The path to understanding
- Analyzing your audience
- Identifying stakeholder needs and preferences

### 4. Plan the Content

- Planning your message
- Structure

### 5. Find the Language Convention Problems

- Language conventions
- Grammar basics
- Misplaced modifiers
- Punctuation
- Capitalization

### 6. Build Effective Sentences and Paragraphs

- Structuring sentences
- Transitions
- Structuring paragraphs

- Word choice
- Usage
- Literally
- Meaning and connotation
- Words to use carefully
- Active vs. passive voice
- Bullets vs. numbering
- Trim your writing

#### **7. Write a Product Description**

- Product descriptions

#### **8. Explain a Topic to a Lay Audience**

- Principles of technical communication

#### **9. Interview for Technical Information**

- Writing instructions
- Conducting interviews

#### **10. Use Graphics Effectively**

- Characteristics of good graphics
- Considerations when using graphics

#### **11. Define Terms**

- Best practices for defining terms
- Glossaries
- In-line definitions

#### **12. Apply a Style Guide**

- Standards
- Style guides

#### **13. Write a Set of FAQs**

- FAQs
- Common questions

#### **14. Revisit Your Email Writing Skills**



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PRIVATE GROUP TRAINING

2 Day

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Date created: 4/2/2026 9:50:41 AM

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