

# DTCSM - CISCO CUSTOMER SUCCESS MANAGER V2.2

Course Code: 6163

Learn how to optimize customer lifecycle journey, increasing the value realized by the customer, and maximizing your likelihood to maintain their loyalty and renew or expand their business opportunities.

The Cisco Customer Success Manager (DTCSM) v2.2 course gives you the confidence and competence to fulfil the Customer Success Manager (CSM) role successfully, helping your customers realize value from their solutions and achieve their business outcomes. The course offers experiential learning through practical exercises using situations based on real-life use cases and case studies. In this highly interactive course, you can practice and gain confidence in fulfilling core tasks using best-practice tools and methodologies while receiving feedback from the facilitator and your peers.

This course is based on the concept of the customer lifecycle and how to optimize that journey, increasing the value realized by the customer, and maximizing your likelihood to maintain their loyalty and renew or expand their business opportunities. This course prepares you for the Cisco Customer Success Manager Specialist certification exam.

## What You'll Learn

This course will help you:

- Develop skills and knowledge around the increasingly crucial CSM role, which drives organizational and business outcomes from technology solutions in customer engagements
- Understand key concepts and terminologies related to the CSM role
- Prepare for the Cisco Customer Success Manager Specialist certification exam
- Providing a thorough introduction, tools, concepts, and skills practice to prepare for the CSM role
- Giving you experience with common practices and expected tasks, including confidence using terms such as Annual Recurring Revenue (ARR), Lifetime Customer Value LTCV, Available to Renew (ATR), and other key metrics

## Who Needs to Attend

- Individuals preparing for the Cisco Customer Success Manager Specialist

certification

- Individuals who have experience working with customers to determine, measure, and deliver business outcomes through the implementation of technology

## Prerequisites

This course has no formal prerequisites, but we recommend that you have:

- Experience with and interest in working with customers to determine, measure, and deliver business outcomes through the implementation of technology
- Time spent in a customer facing role, including technical sales, system engineering, or similar will be especially helpful

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CLASSROOM LIVE

\$2,200 USD

3 Day

## Classroom Live Outline

### **Customer Success Concepts**

- Overview of the Customer Success Industry
- Engaging with and Understanding the Customer

### **Enabling Success**

- Developing Customer Success Plans
- Managing Stakeholders
- Driving Utilization and Value
- Monitoring Ongoing Customer Health (Health Index)
- Expansion and Renewal Motions
- Summary and Review



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VIRTUAL CLASSROOM LIVE

\$2,200 USD

3 Day

May 26 - 28, 2025 | 9:00 AM - 5:00 PM PDT

Jun 30 - Jul 2, 2025 | 9:00 AM - 5:00 PM CDT

Jul 21 - 23, 2025 | 9:00 AM - 5:00 PM EDT

Jul 28 - 30, 2025 | 9:00 AM - 5:00 PM EDT



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ON-DEMAND

\$800 USD



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PRIVATE GROUP TRAINING

3 Day

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