

# FINANCE FOR NON-FINANCIAL MANAGERS

Course Code: 821212

Learn good financial judgment in order to be grounded in the tools of finance and deepen your financial decision-making skills.

Good financial judgment can deepen the decision-making skills of any business professional. Fluency with monetary figures helps you tie everyday operations to the financial success of your organization at a department and senior level. This dynamic 2-day training course will ground you in the functions and tools of finance. You will examine financial statements—including the balance sheet, income statement, cash flow statement, and statement of stockholders' equity—as guides to fiscal health. You will also identify what you want to gain from a budget and describe the steps of budgeting to meet these goals.

## What You'll Learn

- Describe the importance and major elements of financial statements.
- Use balance sheets to determine the assets a company has at its disposal.
- Interpret income statements to identify corporate earnings, expenses, and profitability.
- Read cash flow and other statements to assess an organization's real-world financial situation.
- Select a budget type and method to fit the needs of a company.
- Prepare a responsible budget.

## Who Needs to Attend

Participants in this course are managers from virtually every non-finance area, who work in multiple industries and geographies.

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VIRTUAL CLASSROOM LIVE

\$1,795 CAD

2 Day

Virtual Classroom Live Outline

## **Lesson 1: Reviewing Financial Basics**

- Identify the Benefits of Finance
- Describe Financial Statements

## **Lesson 2: Interpreting Balance Sheets**

- Identify Elements of Balance Sheets
- Analyze a Balance Sheet

## **Lesson 3: Interpreting Income Statements**

- Identify Elements of Income Statements
- Analyze an Income Statement

## **Lesson 4: Interpreting Other Financial Statements**

- Read Cash Flow Statements
- Read Statements of Stockholders' Equity
- Read Notes to Financial Statements
- Identify Elements of Financial Statements for Non-Profits

## **Lesson 5: Planning a Budgeting Approach**

- Describe Budgeting Principles
- Choose What and How to Budget

## **Lesson 6: Utilizing Budgets**

- Prepare an Operating Budget
- Prepare an Activity-Based Budget
- Monitor a Budget

Feb 17 - 18, 2026 | 10:00 AM - 4:00 PM EST

Apr 15 - 16, 2026 | 10:00 AM - 4:00 PM EDT

Jun 15 - 16, 2026 | 10:00 AM - 4:00 PM EDT



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PRIVATE GROUP TRAINING

2 Day

Visit us at [www.globalknowledge.com](http://www.globalknowledge.com) or call us at 1-866-716-6688.

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