

# FINANCE FOR NON-FINANCIAL MANAGERS

Course Code: 821212

Learn good financial judgment in order to be grounded in the tools of finance and deepen your financial decision-making skills.

Good financial judgment can deepen the decision-making skills of any business professional. Fluency with monetary figures helps you tie everyday operations to the financial success of your organization at a department and senior level. This dynamic 2-day training course will ground you in the functions and tools of finance. You will examine financial statements-including the balance sheet, income statement, cash flow statement, and statement of stockholders' equity-as guides to fiscal health. You will also identify what you want to gain from a budget and describe the steps of budgeting to meet these goals.

## What You'll Learn

- Describe the importance and major elements of financial statements.
- Use balance sheets to determine the assets a company has at its disposal.
- Interpret income statements to identify corporate earnings, expenses, and profitability.
- Read cash flow and other statements to assess an organization's real-world financial situation.
- Select a budget type and method to fit the needs of a company.
- Prepare a responsible budget.

## Who Needs to Attend

Participants in this course are managers from virtually every non-finance area, who work in multiple industries and geographies.

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VIRTUAL CLASSROOM LIVE

\$1,795 CAD

2 Day

## Virtual Classroom Live Outline

### **Lesson 1: Reviewing Financial Basics**

- Identify the Benefits of Finance
- Describe Financial Statements

### **Lesson 2: Interpreting Balance Sheets**

- Identify Elements of Balance Sheets
- Analyze a Balance Sheet

### **Lesson 3: Interpreting Income Statements**

- Identify Elements of Income Statements
- Analyze an Income Statement

### **Lesson 4: Interpreting Other Financial Statements**

- Read Cash Flow Statements
- Read Statements of Stockholders' Equity
- Read Notes to Financial Statements
- Identify Elements of Financial Statements for Non-Profits

### **Lesson 5: Planning a Budgeting Approach**

- Describe Budgeting Principles
- Choose What and How to Budget

### **Lesson 6: Utilizing Budgets**

- Prepare an Operating Budget
- Prepare an Activity-Based Budget
- Monitor a Budget

May 19 - 20, 2025 | 10:00 AM - 4:00 PM EDT

Jul 16 - 17, 2025 | 10:00 AM - 4:00 PM EST

Sep 17 - 18, 2025 | 10:00 AM - 4:00 PM EST

Nov 17 - 18, 2025 | 10:00 AM - 4:00 PM EST



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PRIVATE GROUP TRAINING

2 Day

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