

# SERVICENOW IT SERVICE MANAGEMENT (ITSM) FUNDAMENTALS

Course Code: 821276

Learn core ServiceNow ITSM process lifecycles and the value of ServiceNow ITSM applications for managing IT Services.

IT Service Management (ITSM) is a concept that involves delivery of IT services to customers and users. Most IT services are centered around technology and the support and maintenance activities that must occur to operate and maintain the technology.

In this course users will learn core ServiceNow ITSM process lifecycles and the value of ServiceNow ITSM applications for managing IT Services.

This Course focuses on the baseline capabilities and the touch points between these ITSM applications and processes:

- Service Catalog and Request Fulfillment
- Incident Management
- Problem Management
- Change Management

This course also provides general information on ITSM supporting applications, such as Configuration Management and Knowledge Management, as well as ITSM Professional applications.

## What You'll Learn

At the end of this course, students will have the resources, knowledge, and experience necessary to:

- Create and work records through each of the covered ITSM application lifecycles
- Demonstrate each application lifecycle from a persona viewpoint
- Articulate the value and baseline features of each of the ITSM applications
- Begin considering key decisions to be made during the implementation of ServiceNow ITSM applications
- Start thinking about the long-term goal of maturing an ITSM practice in ServiceNow

## Demonstrations

Multiple demonstrations are provided throughout the course to aid students in visualizing the lecture concepts.

## Structured Discussions

Though classroom discussion will occur throughout the course, several specific discussion points have been identified within the course to aid students in increasing comprehension of the material as well as to aid in applying the concepts learned to their individual roles and organizations.

## Hands-On

Extensive hands-on exercises are included with each course module to reinforce the lecture concepts and provide practical experience. Exercises are performed in a personal dedicated training instance.

## Group Activities

Several instructor-led group activities such as knowledge checks, concept reviews, and open discussions are embedded throughout the course flow. Participants are able to validate their newly acquired knowledge as well as benefit from real-life business scenarios shared by fellow students.

## Differentiators

Unlike ServiceNow Fundamentals, which has a broader focus on the platform, the ServiceNow ITSM Fundamentals course is focused on providing attendees with the skills necessary to manage service requests, changes, incidents, and problems within the ServiceNow platform.

Unlike videos on YouTube, which offer no student interaction or hands-on exercises and may reflect older versions of the platform, the ServiceNow ITSM Fundamentals course is up-to-date, in-depth, and aligned with common and practical configuration and usage scenarios and challenges.

## Course Flow

During this two-day interactive training course, students access the ServiceNow platform and the ITSM applications in their own student instance, which is a “safe sandbox” loaded with demo and test data.

The course weaves a scenario throughout to present real-world application of ITSM practices. The class features lecture, demonstrations, structured and open discussions, as well as extensive hands-on practice and reinforcement delivered in a variety of labs.

## Who Needs to Attend

This IT Service Management (ITSM) Fundamentals course is designed for customers, partners, and ServiceNow employees who will be administering ServiceNow and/or working on a ServiceNow implementation of ITSM applications and need to understand the lifecycle and inter-dependencies of ServiceNow ITSM applications from a persona perspective.

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CLASSROOM LIVE

\$2,850 CAD

2 Day

## Classroom Live Outline

### **Module 1: Introduction to Core ITSM Applications**

Objectives:

- Define applications, roles, and personas used to support IT service management (ITSM) processes on the ServiceNow platform
- Identify how the ServiceNow ITSM applications support IT services and end-user customer experiences

Agenda:

- IT Service Management Overview
- IT Service Management Process Architecture
- IT Service Management Applications Overview
  - ☒ Lab 1.1 Verify the ITSM environment

### **Module 2: Operate IT Services**

Objectives:

- Explain the Service Catalog and its relationship to Request Management
- Use the ServiceNow platform to submit, approve, fulfill, and close a request
- Identify the data structure and roles that support the Request Management process

Agenda:

- Overview
- Service Catalog
  - ☒ Activity: Find the ITSM Elements
- Request Management
  - ☒ Submittal
  - ☒ Approval
- Lab 2.1 Verify Service Catalog request and approval capabilities
  - ☒ Fulfillment
  - ☒ Closure
- Lab 2.2 Verify Request Fulfillment tracking capabilities

### **Module 3: Maintain IT Services**

Objectives:

- Explain Incident Management and Problem Management and their relationship to other key ITIL processes
- Use the ServiceNow platform to create, manage, and resolve incidents and problems
- Identify the application roles, personas, and architecture that support Incident and Problem Management

Agenda:

- Overview
- Incident Management
  - ☒ Creation and classification

Lab 3.1 Verify incident record creation capabilities

- Investigation and diagnosis
- Resolution and closure

Lab 3.2 Verify incident tracking and resolution capabilities

- Problem Management
  - ☒ Detection and logging
  - ☒ Investigation and diagnosis
  - ☒ Resolution and closure

Lab 3.3 Verify problem tracking capabilities

### **Module 4: Improve IT Services**

Objectives:

- Use the ServiceNow platform to create, manage, and close a change request
- Identify application roles, personas, and process lifecycles that support Change Management

Agenda:

- Overview
- Change Management
  - ☒ Record and review
  - ☒ Assess and evaluate
  - ☒ Authorize

Lab 4.1 Verify change creation and authorization capabilities

- Plan and implement
- Review and close

Lab 4.2 Verify change request tracking and closure capabilities

### **Module 5: Mature IT Service Management**

Objectives:

- Identify other platform features that increase the productivity and efficiency of

the ITSM solution

- Recognize ITSM Professional applications and their value in maturing and ITSM solution

# SERVICENOW IT SERVICE MANAGEMENT (ITSM) FUNDAMENTALS

Course Code: 821276

VIRTUAL CLASSROOM LIVE

\$2,850 CAD

2 Day

## Virtual Classroom Live Outline

### **Module 1: Introduction to Core ITSM Applications**

Objectives:

- Define applications, roles, and personas used to support IT service management (ITSM) processes on the ServiceNow platform
- Identify how the ServiceNow ITSM applications support IT services and end-user customer experiences

Agenda:

- IT Service Management Overview
- IT Service Management Process Architecture
- IT Service Management Applications Overview
  - ☒ Lab 1.1 Verify the ITSM environment

### **Module 2: Operate IT Services**

Objectives:

- Explain the Service Catalog and its relationship to Request Management
- Use the ServiceNow platform to submit, approve, fulfill, and close a request
- Identify the data structure and roles that support the Request Management process

Agenda:

- Overview
- Service Catalog
  - ☒ Activity: Find the ITSM Elements
- Request Management
  - ☒ Submittal
  - ☒ Approval
- Lab 2.1 Verify Service Catalog request and approval capabilities
  - ☒ Fulfillment
  - ☒ Closure
- Lab 2.2 Verify Request Fulfillment tracking capabilities

### **Module 3: Maintain IT Services**

Objectives:

- Explain Incident Management and Problem Management and their relationship to other key ITIL processes
- Use the ServiceNow platform to create, manage, and resolve incidents and problems
- Identify the application roles, personas, and architecture that support Incident and Problem Management

Agenda:

- Overview
- Incident Management
  - ☒ Creation and classification

Lab 3.1 Verify incident record creation capabilities

- Investigation and diagnosis
- Resolution and closure

Lab 3.2 Verify incident tracking and resolution capabilities

- Problem Management
  - ☒ Detection and logging
  - ☒ Investigation and diagnosis
  - ☒ Resolution and closure

Lab 3.3 Verify problem tracking capabilities

### **Module 4: Improve IT Services**

Objectives:

- Use the ServiceNow platform to create, manage, and close a change request
- Identify application roles, personas, and process lifecycles that support Change Management

Agenda:

- Overview
- Change Management
  - ☒ Record and review
  - ☒ Assess and evaluate
  - ☒ Authorize

Lab 4.1 Verify change creation and authorization capabilities

- Plan and implement
- Review and close

Lab 4.2 Verify change request tracking and closure capabilities

### **Module 5: Mature IT Service Management**

Objectives:

- Identify other platform features that increase the productivity and efficiency of

the ITSM solution

- Recognize ITSM Professional applications and their value in maturing and ITSM solution

Jun 17 - 18, 2026 | 9:00 AM - 5:00 PM CDT

Jul 23 - 24, 2026 | 9:00 AM - 5:00 PM CDT

Aug 4 - 5, 2026 | 9:00 AM - 5:00 PM CDT

Sep 9 - 10, 2026 | 9:00 AM - 5:00 PM CDT

Sep 24 - 25, 2026 | 9:00 AM - 5:00 PM CDT

Oct 15 - 16, 2026 | 9:00 AM - 5:00 PM CDT

Nov 9 - 10, 2026 | 9:00 AM - 5:00 PM CST

Nov 19 - 20, 2026 | 9:00 AM - 5:00 PM CST

Dec 2 - 3, 2026 | 9:00 AM - 5:00 PM CST

# SERVICENOW IT SERVICE MANAGEMENT (ITSM) FUNDAMENTALS

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ON-DEMAND

\$0 CAD

## On-Demand Outline

### **Welcome to IT Service Management (ITSM) Fundamentals**

- Meet your instructor
- Request participant guide and a lab instance
- Instance Help

### **Introduction to ITSM Applications**

- Overview and core ITSM applications
- Navigating ServiceNow overview (demo)
- Supporting applications and architecture
- Knowledge check: Introduction to ITSM applications

### **Operate IT Services**

- Operate IT Services: Overview
- Service Catalog
- Service Catalog (demo)
- Request Management
- Request Management (demo)
- Knowledge check: Operate IT Services

### **Maintain IT Services**

- Maintain IT Services: Overview
- Incident Management
- Incident Management (demo)
- Problem Management
- Problem Management (demo)
- Knowledge check: Maintain IT services

### **Improve IT Services**

- Improve IT Services: Overview
- Change Management
- Change Management (demo)

- Mature ITSM
- Knowledge check: Improve IT Services

## **Summary and recap**

## **Recap and next steps**

### On-Demand Labs

- Lab 1.1: Verify ITSM Environment
- Lab 2.1: Verify Service Catalog request and approval
- Lab 2.2: Verify request fulfillment and tracking
- Lab 3.1: Verify incident record creation capabilities
- Lab 3.2: Verify incident tracking and resolution capabilities
- Lab 3.3: Verify problem record creation capabilities
- Lab 3.4: Verify problem tracking and resolution capabilities
- Lab 4.1: Verify change creation and authorization capabilities
- Lab 4.2: Verify change request tracking and closure capabilities



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PRIVATE GROUP TRAINING

2 Day

Visit us at [www.globalknowledge.com](http://www.globalknowledge.com) or call us at 1-866-716-6688.

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