

# SERVICENOW IT SERVICE MANAGEMENT (ITSM) IMPLEMENTATION

Course Code: 821277

Learn practical skills that may be applied immediately to accelerate ITSM implementations.

IT Service Management (ITSM) is a concept that involves delivery of IT services to customers and users. Most IT services are centered around technology and the support and maintenance activities that must occur to operate and maintain the technology. The ServiceNow ITSM Implementation course puts those basic capabilities to use. It provides practical skills that may be applied immediately to accelerate ITSM implementations.

This course aligns with common and practical implementation scenarios and challenges when configuring a ServiceNow instance for implementation, using a low-code or no-code approach.

This course focuses on the baseline capabilities, security and architecture of these ITSM applications and processes:

- Incident Management
- Problem Management
- Change Management
- Service Catalog and Request Management
- Service Portfolio Management

Information on Configuration Management (including Common Service Data Model), Knowledge Management, and Release Management, and how they are used to support the ITSM applications listed above, is also provided. Class participants will also receive an introduction to the ITSM Professional suite, including Performance Analytics, Continual Improvement, Vendor Manager Workspace, and Machine Learning.

## What You'll Learn

At the end of this course, for each ITSM application, students will be able to:

- Understand baseline application functionality, security, and architecture
- Design solutions to meet requirements that maximize system quality attributes, such as upgradability, maintainability, and scalability
- Implement configurations common to 80% of customer deployments

## Demonstrations

Multiple demonstrations are provided throughout the course to aid students in visualizing the lecture concepts. These demonstrations may be presented live by the instructor or via pre-recorded video demonstrations.

### **Structured Discussions**

Though classroom discussion will occur throughout the course, several specific discussion points have been identified within the course to aid students in increasing comprehension of the material as well as to aid in applying the concepts learned to their individual roles and organizations.

### **Hands-On**

Extensive hands-on exercises are included with each course module to reinforce the lecture concepts and provide practical experience. Exercises are performed in a personal dedicated training instance.

### **Group Activities**

Several instructor-led group activities such as knowledge checks, concept reviews, and open discussions are embedded throughout the course flow. Participants are able to validate their newly acquired knowledge as well as benefit from real-life business scenarios shared by fellow students.

### **Differentiators**

Unlike ITSM Fundamentals, which focuses on the “what” ITSM applications are and their purpose, the ServiceNow ITSM Implementation course is focused on the “how” and “why”, by providing attendees with the skills and information necessary to configure ITSM applications to fit the needs of an organization.

Unlike videos on YouTube, which offer no student interaction or hands-on exercises and may reflect older versions of the platform, the ServiceNow ITSM Implementation course is up-to-date, in-depth, and aligned with common and practical configuration and usage scenarios and challenges.

### **Course Flow**

During this three-day interactive training course, students access the ServiceNow platform and the ITSM applications in their own student instance, which is a “safe sandbox” loaded with demo and test data.

The course weaves a scenario throughout to present real-world application of ITSM practices. The class features lecture, demonstrations, structured and open discussions, as well as extensive hands-on practice and reinforcement delivered in a variety of labs.

### **Who Needs to Attend**

The ServiceNow IT Service Management (ITSM) Implementation course is for Customers, Partners, and Employees in technical roles such as Technical Consultant, Architect, and System Administrator who implement ITSM applications such as

Incident Management, Problem Management, Change Management, Knowledge Management, Configuration Management, and Service Catalog / Request Management.

## Prerequisites

Recommended experience:

- Familiarity with navigating through ServiceNow
- ServiceNow user interface (UI), iconography, and user settings
- Integrations
- List management
- Platform security model that explains how ServiceNow roles determine what a user can access, create, update, and delete.
- ServiceNow platform implementation
- ServiceNow system administration

# SERVICENOW IT SERVICE MANAGEMENT (ITSM) IMPLEMENTATION

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CLASSROOM LIVE

\$4,050 CAD

3 Day

## Classroom Live Outline

### Module 1: Overview and Context

#### Objectives:

- Review basic concepts needed to be successful in this course
- Outline resources to supplement efforts to learn how to implement ITSM in ServiceNow
- Introduce the course framework and approach

#### Agenda:

- IT Service Management Positioning within the ServiceNow Framework
- Source of Information and Insight
- Customer Profile and Scenario

### Module 2: Foundation Data, CMDB / CSDM and Knowledge Management

#### Objectives:

- Identify foundation data leveraged by ITSM applications
- Explore uses of Configuration Management data within ITSM applications
- Review the key Knowledge Management components and structure

#### Agenda:

- Foundation Data
- Configuration Management Database (CMDB)
  - ☒ Lab 2.1 Create a CMDB Class with Attributes
  - ☒ Lab 2.2 Configure and Import Configuration Items
- Knowledge Management
  - ☒ Lab 2.3 Create a Knowledge Base and add it to Now Mobile
  - ☒ Lab 2.4 Import Knowledge Articles

### Module 3: Incident Management

**Objectives:**

- Identify baseline application functionality, security, and architecture
- Design solutions to meet requirements that maximize system quality attributes
- Implement configurations common to 80% of customer deployments

**Agenda:**

- Architecture Overview
- Scoping and Requirements
- Incident Lifecycle Configuration
  - ☒ Lab 3.1 Configure Incident Entry Points
  - ☒ Lab 3.2 Load Incident Categories
  - ☒ Lab 3.3 Configure SLAs and Incident Notifications
  - ☒ Lab 3.4 Major Incident Management and On-Call Scheduling
- Operations and Administration
  - ☒ Lab 3.5 Configure Incident Surveys
  - ☒ Lab 3.6 Agent Workspace
- Integrations
  - ☒ Lab 3.7 Reports and Homepages

**Module 4: Problem Management****Objectives:**

- Identify baseline application functionality and application architecture
- Identify key configurations and customer decisions required for Implementation
- Implement common configurations

**Agenda:**

- Architecture Overview
- Scoping and Requirements
- Problem Lifecycle Configuration
  - ☒ Lab 4.1 Create Problem Tasks Using Flow Designer
- Operations and Administration

**Module 5: Change Management, Release Management, and DevOps****Objectives:**

- Identify baseline application functionality, security, and architecture for Change Management
- Design Change Management solutions to meet requirements that maximize system quality attributes
- Understand the key components of Release Management

**Agenda:**

- Overview of Change and Release Management
- Change Management o Architecture Overview
- Scoping and Requirements
- Change Management Lifecycle Configuration
  - ☒ Lab 5.1 Configure Standard Changes

- ☒ Lab 5.2 Configure Risk Assessment
  - ☒ Lab 5.3 Configure Change Approvals
  - ☒ Lab 5.4 Configure Change Task Completion Requirement
- Operations and Administration
  - ☒ Lab 5.5 Setup Recurring CAB Meetings
- Integrations
- Release Management o Overview and Process Integrations
- Architecture
- End to End Lifecycle

## **Module 6: Service Catalog and Request Management**

### **Objectives:**

- Identify baseline application functionality, security, and architecture
- Design solutions to meet requirements that maximize system quality attributes
- Implement configurations common to 80% of customer deployments

### **Agenda:**

- Architecture Overview
- Scoping and Requirements
- Configuration
  - ☒ Lab 6.1 Create a Service Catalog
  - ☒ Lab 6.2 Create a Catalog Item
- Operations and Administration
- Integrations and Testing
  - ☒ Lab 6.3 Create an Order Guide
  - ☒ Lab 6.4 Create a Dynamic Flow
  - ☒ Lab 6.5 Create a Content Item

## **Module 7: Service Portfolio Management**

### **Objectives:**

- Discuss an overview of Service Portfolio Management features available in the ITSM Standard package.
- Review the SPM user and organizational roles.
- Understand the components of a Service Portfolio in the Now Platform.
- Review the Service Owner Workspace available with the ITSM Professional suite.

### **Agenda:**

- Overview
- Roles
- Taxonomy
- Components and Relationships
  - ☒ Lab 7.1 Create a Service Portfolio and Taxonomy
- Service Owner Workspace
- Metrics

## **Module 7: ITSM Professional**

**Objectives:**

- Discuss an overview of each of the ITSM Professional applications and their key features
- Understand how the ITSM Professional applications integrate with and complement one another
- Define the plugin and activation requirements for each of the ITSM Professional applications
- Discover where to find additional information on each of the ITSM Professional applications

**Agenda:**

- Performance Analytics
  - ▣ Lab 8.1 Performance Analytics
- Continual Improvement Management
- Vendor Manager Workspace
- Best Practice
- Machine Learning
- Predictive Intelligence
- Virtual Agent

**Module 9: Maintenance and Evolution****Objectives:**

- Identify resources to establish proper governance and development practices
- Evaluate value of requirements versus maintenance burden and risk
- Use Platform capabilities to establish good data hygiene
- Use Benchmarks to measure performance and progress



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VIRTUAL CLASSROOM LIVE

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#### Agenda:

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### Module 2: Foundation Data, CMDB / CSDM and Knowledge Management

#### Objectives:

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**Module 5: Change Management, Release Management, and DevOps****Objectives:**

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**Agenda:**

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- Integrations
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- Architecture
- End to End Lifecycle

## **Module 6: Service Catalog and Request Management**

### **Objectives:**

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### **Agenda:**

- Architecture Overview
- Scoping and Requirements
- Configuration
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  - ☒ Lab 6.2 Create a Catalog Item
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  - ☒ Lab 6.4 Create a Dynamic Flow
  - ☒ Lab 6.5 Create a Content Item

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Jul 27 - 29, 2026 | 9:00 AM - 5:00 PM CDT

Aug 18 - 20, 2026 | 9:00 AM - 5:00 PM CDT

Aug 25 - 27, 2026 | 9:00 AM - 5:00 PM CDT

Sep 22 - 24, 2026 | 9:00 AM - 5:00 PM CDT

Oct 27 - 29, 2026 | 9:00 AM - 5:00 PM CDT

Nov 16 - 18, 2026 | 9:00 AM - 5:00 PM CST

Nov 23 - 25, 2026 | 9:00 AM - 5:00 PM CST

Dec 16 - 18, 2026 | 9:00 AM - 5:00 PM CST

# SERVICENOW IT SERVICE MANAGEMENT (ITSM) IMPLEMENTATION

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ON-DEMAND

\$0 CAD

## On-Demand Outline

### **Welcome to IT Service Management (ITSM) Implementation**

- Welcome to IT Service Management (ITSM) Implementation
- Request participant guide and a lab instance
- Instance Help

### **Overview and Context**

- Overview and context
- Learning resources and support materials (Demo)
- Activity: Review backlog and knowledge base

### **Foundation Data and CMDB/CSDM**

- Foundation data, CMDB, and CSDM
- Dynamic CI groups (Demo)
- Principal CI classes (Demo)
- Knowledge Check: Foundation data + CMDB & CSDM

### **Service Portfolio Management**

- Service Portfolio Management
- Digital Portfolio Management Workspace and Service Portfolios (Demo)
- Knowledge Check: Service Portfolio Management

### **Service Catalog and Request Management**

- Architecture and scoping
- Employee Center Taxonomy and catalog items (Demo)
- Create catalogs and build catalog items
- Employee Center categories and user criteria (Demo)
- Define fulfillment
- Catalog Builder and step based fulfillment (Demo)
- Operations and integrations

- Service Catalog API (Demo)
- Knowledge Check: Service Catalog and Request Management

### **Knowledge Management**

- Knowledge Management
- Employee Center, knowledge article versioning, and user criteria (Demo)
- Knowledge Check: Knowledge Management

### **Incident Management**

- Architecture and scoping
- Lifecycle: Creation and classification
- Incident record producer (Demo)
- Incident properties (Demo)
- Lifecycle: Investigation and diagnosis; Resolution and closure
- Assignment and group types (Demo)
- Operations, administration, and integrations
- Service Operations Workspace (Demo)
- Knowledge Check: Incident Management

### **Problem Management**

- Architecture and overview
- Scoping requirements; Lifecycle and administration
- Problem Assess view (Demo)
- Problem properties (Demo)
- Knowledge check: Problem Management

### **Change and Release Management**

- Change and Release overview
- Architecture and scoping
- Change creation and scope
- Change models and state transitions (Demo)
- Configuration: Approvals
- Change flows (Demo)
- Change approval policies (Demo)
- Configuration: Change tasks and closure
- Release Management
- Knowledge check: Change and Release Management

### **Maintenance and evolution**

- Maintenance and evolution

### **Certified Implementation Specialist – IT Service Management Voucher Info**

#### **On-Demand Labs**

- Lab: 2.1 - Create a CMDB class with attributes
- Lab: 2.2 - Configure and import Configuration Items
- Lab: 3.1 - Create a service portfolio

- Lab: 4.1 - Create an Employee Center taxonomy
- Lab: 4.2 - Create a Service Catalog
- Lab: 4.3 - Create a catalog item
- Lab: 4.4 - Create an order guide
- Lab: 4.5 - Create a dynamic flow
- Lab: 4.6 - Fulfillment in Catalog Builder
- Lab: 4.7 -Service catalog access
- Lab: 4.8 - Catalog items and service offering
- Lab: 5.1 - Create a knowledge base
- Lab: 5.2: Import knowledge articles
- Lab: 6.1 - Configure incident entry points
- Lab: 6.2 - Configure SLAs
- Lab: 6.3 - Configure incident notifications
- Lab: 6.4 - Configure incident surveys
- Lab: 7.1 - Create problem tasks using Flow Designer
- Lab: 7.2 - Known errors and communicating workaround
- Lab: 8.1 - Configure standard (preapproved) changes
- Lab: 8.2 - Configure risk assessment
- Lab: 8.3 - Create a change model
- Lab: 8.4A - Configure change approvals
- Lab: 8.4B - Change flows
- Lab: 8.5 - Setup recurring CAB meetings
- Lab: 9.1 - CMDB Health Dashboard



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PRIVATE GROUP TRAINING

3 Day

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Date created: 7/8/2026 2:56:26 PM

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