

# SERVICENOW STRATEGIC PORTFOLIO MANAGEMENT (SPM) FUNDAMENTALS

Course Code: 821281

In this course, you will be introduced to the Strategic Portfolio Management (SPM) applications and learn how SPM encompasses a range of business capabilities, processes, and technological support.

Strategic Portfolio Management is the process an organization uses to select, prioritize, and manage resources within its portfolio of programs, projects, and initiatives, which are used to meet strategic goals and objectives.

In this course, you will be introduced to the Strategic Portfolio Management (SPM) applications and learn how SPM encompasses a range of business capabilities, processes, and technological support aimed at enabling organizations to implement the three key attributes that help to see superior business results from their digital and technology-related investments: portfolio alignment, value-oriented decision-making, and continuous portfolio adaptability.

## **Topics include:**

- Innovation Management
- Demand Management
- Project Management
- Resource Management
- Portfolio Planning Workspace
- Additional SPM applications
- Better together with Strategic Portfolio Management

This course reflects the Xanadu release of the Now Platform®.

## **What You'll Learn**

At the end of this module, you will be able to:

- Define SPM and its purpose.
- Identify the applications within ServiceNow SPM and their purpose.
- Change a submitted idea into a demand.
- Demonstrate the different ways available to create projects.
- Show how to manage the project scope, schedule, resources and financials.
- Understand how to communicate efficiently with project teams and stakeholders.

- Analyze project risk, issues, and changes.
- Understand resource assignments, resource capacity, and availability.
- Track project progress and generate detailed status reports
- Organize project artifacts and close out projects
- Create, plan, prioritize, and track portfolios.

## Who Needs to Attend

- Project Manager
- Portfolio Manager
- Resource Manager

## Prerequisites

### **Mandatory Prerequisites**

#### **Welcome to ServiceNow**

#### ServiceNow Administration Fundamentals

- Instructor-Led, or
- On Demand

### **CRITICAL PREREQUISITE:**

**IMPORTANT:** Only 'Strategic Portfolio Management' topics are covered in this course.

You must be familiar with ServiceNow platform basics, terminology, and how to navigate around in the system before beginning the course. These concepts are taught in our flagship Welcome to ServiceNow course. If you are new to ServiceNow, navigate to and take Welcome to ServiceNow before beginning this course. It is quick, free, and the on-demand format allows you to work at your own pace.

# SERVICENOW STRATEGIC PORTFOLIO MANAGEMENT (SPM) FUNDAMENTALS

Course Code: 821281

CLASSROOM LIVE

\$2,850 USD

3 Day

## Classroom Live Outline

At the end of this module, you will be able to:

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Course Code: 821281

VIRTUAL CLASSROOM LIVE

\$2,850 USD

3 Day

## Virtual Classroom Live Outline

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Sep 2 - 4, 2025 | 9:00 AM - 5:00 PM CDT

Sep 15 - 17, 2025 | 9:00 AM - 5:00 PM CDT

Oct 14 - 16, 2025 | 9:00 AM - 5:00 PM CDT

Nov 4 - 6, 2025 | 9:00 AM - 5:00 PM CST

Dec 8 - 10, 2025 | 9:00 AM - 5:00 PM CST

Dec 22 - 24, 2025 | 9:00 AM - 5:00 PM CST

# SERVICENOW STRATEGIC PORTFOLIO MANAGEMENT (SPM) FUNDAMENTALS

Course Code: 821281

ON-DEMAND

\$0 USD

## On-Demand Outline

At the end of this module, you will be able to:

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- Show how to manage the project scope, schedule, resources and financials.
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Course Code: 821281

PRIVATE GROUP TRAINING

3 Day

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