

AMA2960: WOMEN'S LEADERSHIP CERTIFICATE PROGRAM

Course Code: 821370

Build vital leadership competencies and earn AMA's Women's Leadership Certificate.

Women at every level of an organization can be strong leaders—bringing essential skills like team leadership, strategic thinking and business acumen to their roles. To flourish as a leader, a woman needs not only the skills to lead, but a dynamic voice that can be heard and followed. This unique 2-day program will provide you with the knowledge and tools to present yourself as a present and future leader, and to speak up and create value for your organization no matter what your role is. You'll go beyond the fundamentals of communication and assertiveness skills and explore vision, negotiation and strategy—as well as powerful techniques to enable you to find your leadership voice and lead with courage and conviction.

First, the course will focus on self-awareness and effectively leading yourself. Next, your focus will shift to leading others and presenting yourself as someone who creates and adds value.

Upon completing this unique course, you'll receive a special AMA Women's Leadership Certificate, indicating that you've received in-person, hands-on training in leadership areas that are crucial for women who lead in business.

Added bonus: You'll also receive an exclusive AMA certificate in recognition of your completion of this program.

What You'll Learn

In this course you will learn to:

- Recognize leadership as a specific way of thinking that combines business acumen, vision and introspection
- Explore crucial leadership skills organizations demand
- Find your true, dynamic voice as a leader and shape an authentic leadership message
- Overcome preconceived notions that can sabotage women in business
- Present yourself as someone who adds value to the organization
- Increase your confidence and get comfortable with risk taking

Who Needs to Attend

Professional women at all levels who wish to take on a leadership role, advance their careers, or build leadership competencies to contribute more to their teams and organizations.

Visit us at www.globalknowledge.com or call us at 1-866-716-6688.

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