

# AWS CLOUD ESSENTIALS FOR BUSINESS LEADERS

Course Code: 821433

Get introduced to cloud concepts and advantages.

In this course, you will learn the fundamental concepts of cloud computing and how a cloud strategy can help companies meet business objectives. It explores the advantages and possibilities of cloud computing. It also introduces addresses concepts such as security and compliance to help facilitate better discussions with line of business (LOB) professionals, information technology (IT) LoB, IT leaders, and executives.

## What You'll Learn

Explain the role of information technology (IT) in an organization for business transformation

- Explain the customer value proposition for using the cloud across industries
- Define key characteristics of cloud computing
- Explain the cloud business model
- Identify key security practices of cloud computing
- Frame the cloud business value using the Cloud Value Framework

## Who Needs to Attend

Line of Business (LoB) owners, IT leaders, and executives

## Prerequisites

No prior IT experience or cloud experience is required

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CLASSROOM LIVE

\$695 USD

1 Session

## Classroom Live Outline

### **Module 1: Course Introduction**

### **Module 2: Information Technology for Business Transformation**

- Role of IT in an organization for business transformation
- Brief history of IT
- Legacy approach to IT
- What drives customers to move from traditional infrastructure to the cloud

### **Module 3: Cloud Computing**

- Define cloud computing
- Key characteristics of cloud technology
- The cloud business model
- Key security practices within the cloud

### **Module 4: Business Value of the Cloud**

- The customer value proposition
- Identify who is using cloud computing
- Industry trends
- Customer examples

### **Module 5: The Cloud Value Framework**

- Introduction to the Cloud Value Framework
- Cost Savings
- Staff Productivity
- Operational Resilience
- Business Agility

### **Module 6: Business Value Activity**

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VIRTUAL CLASSROOM LIVE

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PRIVATE GROUP TRAINING

1 Session

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Date created: 6/17/2026 5:24:16 AM

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