

# THE STRATEGIC LEADER

Course Code: 821781

This course aims to transform participants into strategic leaders who can navigate complexity, inspire their teams, and drive their organizations toward long-term success.

In today's world of rapid change, success requires firms to have both leadership and strategy. In this course, you will learn pragmatic and actionable steps towards developing leaders that embodies both.

The Strategic Leader course aims to transform participants into strategic leaders who can navigate complexity, inspire their teams, and drive their organizations toward long-term success. Through a combination of theoretical insights and practical exercises, participants will gain the skills and knowledge needed to excel in strategic leadership roles.

## What You'll Learn

In The Strategic Leader course, you will learn how to:

- Create ownership and responsibility to lead by considering individual performance needs.
- Improve sensitivity to a wider range of effective leadership actions.
- Learn individual tendencies in a variety of management situations.
- Learn to make the strategic decision preceding virtually every supervisory action to influence performance by emphasizing the “task” or the “people”.
- Recognize the strengths and weaknesses of your dominant style.
- Learn to flex your style appropriately to the needs of the direct report.
- Effectively use the Instruct, Relate, Coach, and Delegate styles.
- View performance situations in terms of how capable the employee is and how strongly they desire to perform well.
- Master 3 simple steps that can be applied in all performance management situations.
- Plan your use of strategic leadership back on the job.
- Integrate an employee development strategy into the use of strategic leadership styles.

## Who Needs to Attend

Business professionals, including team leaders, managers, directors and others who want to enhance their leadership skills.

## Prerequisites

To ensure your success, we recommend that you have a good understanding of leadership competencies, or attend the following course:

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VIRTUAL CLASSROOM LIVE

\$1,990 CAD

2 Day

## Virtual Classroom Live Outline

### **Module One: Defining Strategic Leadership**

- Part 1. Defining Strategic Leadership: Beyond Management and Leadership
- Strategic Leadership Self-Assessment
- Part 2. Leadership Styles and Their Impact
- Part 3. The External Environment and Internal Capabilities in Strategic Leadership
- Understand the External Environment
- Leverage Internal Capabilities
- Part 4. Ethical Decision-Making Role-Play

### **Module Two: Leadership Evolution; Traditional Management vs. Modern Leadership**

- Part 1. Traditional Management
- Part 2. Modern Leadership (21st Century)
- Role-Play Scenario: Fostering Innovation at Your Company

### **Module Three: The Importance and Impact of Leadership on Organizational Success**

- Part 1. Organizational Success Characteristics of Strategic Leaders
- Activity - Defining Your Why and Adopting an Infinite Mindset
- Key Concepts of “Execution” and “Leadership Pipeline”
- Case Study 1

### **Module Four: Contemporary Perspectives from Leading Institutions**

- Part 1. Insights from Leading Institutions
- Case Study 2

### **Module Five: People-Centered Leadership**

- Part 1. Key Principles of People-Centered Leadership
- Part 2: Characteristics of People-Centered Leaders
- Part 3. Practical Applications of People-Centered Leadership
- Part 4. Systems Thinking for People-Centered Leadership
- Activity for Strategic Leaders: People-Centered Leadership

### **Module Six: Visionary Thinking in Strategic Leadership**

- Part 1. Craft a Compelling Vision
- Part 2. Storytelling
- Part 3. Inspiring and Aligning Efforts

- Part 4. Activity: Strategic Leadership Legacy - Vision Board Creation

Jul 16 - 17, 2026 | 10:00 AM - 3:00 PM EDT

Sep 17 - 18, 2026 | 10:00 AM - 3:00 PM EDT

Nov 12 - 13, 2026 | 10:00 AM - 3:00 PM EST



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PRIVATE GROUP TRAINING

2 Day

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