

# ITIL® (VERSION 5) PRODUCT – INCLUDING EXAM

Course Code: 831023

This module provides candidates with guidance to innovate and co-create value through digital products, aligned with ITIL® guidance. It offers practical direction to help align people, processes, and technology to navigate the complexity of the product lifecycle and ensure products deliver measurable value aligned with business goals.

The courseware and exam are currently only available in English.

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## What You'll Learn

After you complete this course, you will be able to:

- Enable delivery of sustainable, high-impact digital products by integrating product development and delivery activities.
- Reduce silos, supports alignment with evolving business needs, and enables a culture of velocity, innovation, agility, and value creation.
- Apply ITIL principles across business analysis, product design, software development and management, testing, release and deployment, and continual improvement practices.
- Position integrated product and service management as a strategic, tactical, and operational enabler that aligns investment with outcomes.

## Who Needs to Attend

This course is aimed at:

- Individuals continuing their journey in service management
- Product and digital delivery roles
- Service management and delivery roles
- Architecture and design roles
- Software and application development teams

## Prerequisites

The candidate must have passed one of the below certifications:

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CLASSROOM LIVE

\$2,395 USD

3 Day

## Classroom Live Outline

### Module 1: Digital Products and Services

- 1.1 Introduction to digital products and services.
- 1.2 The ITIL® Product and Service Lifecycle management activities.

### Module 2: Discover

- 2.1 Key concepts and practices of the 'discover' activity.
- 2.2 Steps and outputs of the 'discover' activity.
- 2.3 Success factors and metrics of the 'discover' activity.

### Module 3: Design

- 3.1 Key concepts and practices of the 'design' activity.
- 3.2 Steps and outputs of the 'design' activity.
- 3.3 Success factors and metrics of the 'design' activity.

### Module 4: Acquire

- 4.1 Key concepts and practices of the 'acquire' activity.
- 4.2 Steps and outputs of the 'acquire' activity.
- 4.3 Success factors and metrics of the 'acquire' activity.

### Module 5: Build

- 5.1 Key concepts and practices of the 'build' activity.
- 5.2 Steps and outputs of the 'build' activity.
- 5.3 Success factors and metrics of the 'build' activity.

### Module 6: Transition

- 6.1 Key concepts and practices of the 'transition' activity.
- 6.2 Steps and outputs of the 'transition' activity.
- 6.3 Success factors and metrics of the 'transition' activity.

### Module 7: Operate

- 7.1 Key concepts and practices of the 'operate' activity.
- 7.2 Steps and outputs of the 'operate' activity.

- 7.3 Success factors and metrics of the 'operate' activity.

#### **Module 8: Deliver**

- 8.1 Key concepts and practices of the 'deliver' activity.
- 8.2 Steps and outputs of the 'deliver' activity.
- 8.3 Success factors and metrics of the 'deliver' activity.

#### **Module 9: Support**

- 9.1 Key concepts and practices of the 'support' activity.
- 9.2 Steps and outputs of the 'support' activity.
- 9.3 Success factors and metrics of the 'support' activity.

#### **Module 10: Lifecycle Management**

- 10.1 Managing the End-to- End Lifecycle.
- 10.2 ITIL®, AI and other frameworks.

# ITIL® (VERSION 5) PRODUCT – INCLUDING EXAM

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VIRTUAL CLASSROOM LIVE

\$2,395 USD

3 Day

## Virtual Classroom Live Outline

### Module 1: Digital Products and Services

- 1.1 Introduction to digital products and services.
- 1.2 The ITIL® Product and Service Lifecycle management activities.

### Module 2: Discover

- 2.1 Key concepts and practices of the 'discover' activity.
- 2.2 Steps and outputs of the 'discover' activity.
- 2.3 Success factors and metrics of the 'discover' activity.

### Module 3: Design

- 3.1 Key concepts and practices of the 'design' activity.
- 3.2 Steps and outputs of the 'design' activity.
- 3.3 Success factors and metrics of the 'design' activity.

### Module 4: Acquire

- 4.1 Key concepts and practices of the 'acquire' activity.
- 4.2 Steps and outputs of the 'acquire' activity.
- 4.3 Success factors and metrics of the 'acquire' activity.

### Module 5: Build

- 5.1 Key concepts and practices of the 'build' activity.
- 5.2 Steps and outputs of the 'build' activity.
- 5.3 Success factors and metrics of the 'build' activity.

### Module 6: Transition

- 6.1 Key concepts and practices of the 'transition' activity.
- 6.2 Steps and outputs of the 'transition' activity.
- 6.3 Success factors and metrics of the 'transition' activity.

### Module 7: Operate

- 7.1 Key concepts and practices of the 'operate' activity.
- 7.2 Steps and outputs of the 'operate' activity.

- 7.3 Success factors and metrics of the 'operate' activity.

#### **Module 8: Deliver**

- 8.1 Key concepts and practices of the 'deliver' activity.
- 8.2 Steps and outputs of the 'deliver' activity.
- 8.3 Success factors and metrics of the 'deliver' activity.

#### **Module 9: Support**

- 9.1 Key concepts and practices of the 'support' activity.
- 9.2 Steps and outputs of the 'support' activity.
- 9.3 Success factors and metrics of the 'support' activity.

#### **Module 10: Lifecycle Management**

- 10.1 Managing the End-to- End Lifecycle.
- 10.2 ITIL®, AI and other frameworks.

Jun 15 - 17, 2026 | 8:30 AM - 4:30 PM EDT

Aug 24 - 26, 2026 | 8:30 AM - 4:30 PM EDT

Nov 16 - 18, 2026 | 8:30 AM - 4:30 PM EST

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