

# CERTIFIED SAFE® PRODUCT OWNER/PRODUCT MANAGER (POPM)

Course Code: 831201

What skills do you need to deliver value in an Agile enterprise? The SAFe® Product Owner and SAFe® Product Manager (POPM) course covers the tactical responsibilities of these roles in the Agile Release Train (ART). The course and resulting certification give you the guidance and tools to work effectively in remote environments with distributed teams.

Learn how product owners and product managers should work together to achieve the best possible customer and business outcomes. The SAFe POPM course will teach you how to adopt a customer-centric approach to building products, using the Scaled Agile Framework® to deliver more value, faster. Topics covered in this course include the daily role of POs and PMs; collaborating with engineering teams and business stakeholders; how to write epics, features, and stories; and how to design, prioritize, build, test, and deliver products with increased productivity and higher quality.

Participants will receive an overview of the Scaled Agile Framework™ and the Lean-Agile mindset, as well as a deep understanding of the specific activities, tools, and mechanics involved in delivering value to the enterprise.

Upon completion of the course, participants will be well-equipped to pass the SAFe® PO/PM certification exam and will have the skills to write Epics, Capabilities, Features, and User Stories in the context of SAFe.

Additionally, participants will have a solid foundation for effectively managing backlogs and programs in a Lean-Agile enterprise.

**Real-World Exercises:** In this course, learners will apply the concepts taught in class by breaking out into small groups or teams and completing hands-on, scenario-based exercises related to each module.

## What You'll Learn

- How to perform the role of a PO and a PM on a daily basis
- How to put the customer at the center of your design, build, and test process
- How to prepare for and lead PI Planning
- How to decompose Epics to Features and Features to Stories
- How to collaborate with Agile teams to forecast work

- How to plan and execute work during a PI
- How to integrate a customer-centric mindset to deliver products customers want
- How to connect SAFe Lean-Agile principles and values to the PO/PM roles

## Who Needs to Attend

This course is recommended for the following individuals who will find it useful:

- Product Managers, Product Line Managers, Product Owners, Business Owners, and Business Analysts
- Solution Managers, Portfolio Managers, Program Managers, PMO personnel, and Process Leads
- Enterprise, Solution, and System Architects

## Prerequisites

While the course is open to anyone, prior SAFe experience is recommended, such as:

- Familiarity with Agile concepts and principles
- [Leading SAFe® v6.0 \(SA\)](#)

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VIRTUAL CLASSROOM LIVE

\$1,590 USD

2 Day

## Virtual Classroom Live Outline

### Introduction

#### SAFe Overview

- Lean-Agile & Business Benefits
- SAFe Core Values
- Program Execution – ART, PI, Scale to Portfolio
- Program Portfolio Management
- Agile Program Portfolio Management
- Transparency & Leadership

#### Delivering Features

- Product Owner/Product Manager Roles
- Traditional v/s Agile Product Management
- Product Manager & Product Owner
- Product Manager Attributes
- Product Owner Attributes
- Release Content Governance
- Enterprise Backlog Model

#### Team Activities

- Ceremonies
- Backlog prioritization and sequencing
- Sprint Planning
- Refinement
- Definition of Done

#### Agile Requirements

- Features Driven User Stories

- Requirements & Roles
- Acceptance
- Story Writing
- Spikes

### **Stakeholder Management**

- The Stakeholder Management Process
- Rights And Responsibilities
- Communicating Expectations
- Intervening Stakeholders
- The Influence/Interest Matrix
- The Stakeholder Map

### Virtual Classroom Live Labs

Real-World Exercises: In this course, learners will apply the concepts taught in class by breaking out into small groups or teams and completing hands-on, scenario-based exercises related to each module.

Jan 29 - 30, 2026 | 8:30 AM - 4:30 PM EST

Jun 17 - 18, 2026 | 8:30 AM - 4:30 PM EDT

Nov 23 - 24, 2026 | 8:30 AM - 4:30 PM EST



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PRIVATE GROUP TRAINING

2 Day

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