

# MICROSOFT AI FOR BUSINESS LEADERS (AI-3017)

Course Code: 834064

Business leaders will find the knowledge and resources to adopt AI in their organizations

In this learning path, business leaders will find the knowledge and resources to adopt AI in their organizations. It explores planning, strategizing, and scaling AI projects in a responsible way.

## What You'll Learn

Students will learn to,

- Leverage AI tools and resources for your business
- Create business value from AI
- Embrace responsible AI principles and practices
- Scale AI in your organization

## Who Needs to Attend

Candidates for this exam are users who wants to explore planning, strategizing, and scaling AI projects in a responsible way.

## Prerequisites

- Basic understanding of IT concepts.
- Basic understanding of business concepts.

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CLASSROOM LIVE

\$675 CAD

1 Day

## Classroom Live Outline

### **Module 1 : Leverage AI tools and resources for your business**

- Get familiar with available AI tools and approaches.
- Understand basic AI terminology and practices.
- Identify AI use cases.

### **Module 2 : Create business value from AI**

- Articulate the components of an AI strategy.
- Describe the key elements of an AI-ready organizational culture.
- Understand the stages to AI success.

### **Module 3 : Embrace responsible AI principles and practices**

- Describe the importance of engaging with AI in a responsible manner.
- Identify six guiding principles to develop and use AI responsibly.
- Describe successful practices to responsible AI governance.

### **Module 4 : Scale AI in your organization**

- Plan AI projects and investments.
- Organize your staff for AI responsibilities.
- Identify how no-code AI tools can help business users and subject matter experts.

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VIRTUAL CLASSROOM LIVE

\$675 CAD

1 Day

## Virtual Classroom Live Outline

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### **Module 2 : Create business value from AI**

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### **Module 4 : Scale AI in your organization**

- Plan AI projects and investments.
- Organize your staff for AI responsibilities.
- Identify how no-code AI tools can help business users and subject matter experts.

Aug 25 - 25, 2025 | 9:00 AM - 5:00 PM EDT

Nov 24 - 24, 2025 | 9:00 AM - 5:00 PM EST



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PRIVATE GROUP TRAINING

1 Day

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