

# CREATE AND MANAGE JOURNEYS WITH DYNAMICS 365 CUSTOMER INSIGHTS (MB-7005)

Course Code: 834082

In this course, you practice building journeys using Dynamics 365 Customer Insights. The skills validated include creating marketing assets like emails, creating a segment, creating a journey, adding elements to a journey, and publishing the journey.

## Who Needs to Attend

This course is designed for Business Analyst and Functional Consultant roles.

## Prerequisites

You should be familiar with the basic features of Dynamics 365 Customer Insights and how to configure them.

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