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CREATE AND MANAGE SEGMENTS IN DYNAMICS 365 CUSTOMER INSIGHTS – DATA (MB-7006)

Course Code: 834083

In this course, you practice building segments using Customer Insights - Data. The skills validated include building a segment from profiles, generating insights and suggested segments, and managing segments. As prerequisites, students will ingest a dataset and build a simple customer profile.

Who Needs to Attend

This course is designed for Business Analyst and Functional Consultant roles.

Prerequisites

You should be familiar with the basic features of Dynamics 365 Customer Insights - Data and basic data modeling principles.

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