

# CREATE AND MANAGE SEGMENTS IN DYNAMICS 365 CUSTOMER INSIGHTS – DATA (MB-7006)

Course Code: 834083

In this course, you practice building segments using Customer Insights - Data. The skills validated include building a segment from profiles, generating insights and suggested segments, and managing segments. As prerequisites, students will ingest a dataset and build a simple customer profile.

## Who Needs to Attend

This course is designed for Business Analyst and Functional Consultant roles.

## Prerequisites

You should be familiar with the basic features of Dynamics 365 Customer Insights - Data and basic data modeling principles.

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