

# SERVICENOW ENVIRONMENTAL, SOCIAL, GOVERNANCE MANAGEMENT (ESGM) IMPLEMENTATION

Course Code: 835009

Learn how to implement ServiceNow's Environmental, Social, and Governance (ESG) Management application.

The ServiceNow ESG Management application helps customers manage their ESG programs by providing them with a common platform to track and report goals and performance across the Environmental, Social, and Governance (ESG) pillars. This course is designed for implementers, administrators, and managers who need to implement and administer ESG Management. Learners attending this course can expect to learn how to install ESG Management, create and configure core ESG components, and execute metric definitions to collect ESG metric data. The course is structured in a streamlined and easy-to-follow format with informative text, interactive graphics, detailed demos, videos, hands-on lab activities, and knowledge checks.

To be successful in implementing ESG Management, you must have a good grasp on how the ServiceNow platform works and how certain shared components between Integrated Risk Management (IRM) and ESG Management operate. We recommend implementers to complete GRC: Integrated Risk Management (IRM) Fundamentals and GRC: Integrated Risk Management (IRM) Implementation. These courses will provide more detailed instruction on the usage and configuration of entity frameworks and the authority document and citation tables.

## What You'll Learn

- Introduce ServiceNow's ESG Management application.
- Define ESG key terminology and solution architecture.
- Describe baseline ESG roles and capabilities installed with the application
- Introduce the ESG workspace
- Create a material topic and define its lifecycle and relationship to other ESG components.
- Create a goal and define its lifecycle and relationship to other ESG components and to entities.
- Create a target and define its lifecycle and relationship to other ESG components.
- Create metric unit, unit conversion, and unit family records.
- Define and create automated, manual, and calculated metric definitions.

- List the primary table relationships between GRC: Metrics and ESG Management.
- Define primary GHG accounting components in ESG Management.
- Define and create an emission activity and emission factor.
- Introduce common ESG regulations, standards, and frameworks.
- Discuss available content providers for sourcing data.
- Demonstrate how to import SASB data into ServiceNow using the SASB accelerator.
- Demonstrate how to associate metrics with citations.
- Generate an ESG disclosure for external stakeholders.

## Who Needs to Attend

Environmental specialist, Social governance professionals.

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ON-DEMAND

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## On-Demand Outline

- ESG with ServiceNow
- ESG Program Set-up
- Lab Instructions
- Summary and Knowledge Check: ESG Program Set-up
- Create an Entity Framework
- ESG Data Collection
- Lab Instructions
- Greenhouse Gas Accounting
- ESG Reporting Framework

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