

BEYOND CHATGPT! AUTOGPT IN ACTION: ARTIFICIAL GENERAL INTELLIGENCE (AGI) BASICS FOR BUSINESS USERS

Course Code: 840006

Go Beyond ChatGPT! Leverage AutoGPT to generate high-quality text, automate workflows, analyze data, automate processes and more.

AutoGPT, a powerful tool based on the GPT-4 architecture, is an advanced Artificial General Intelligence (AGI) model designed to perform a wide range of tasks beyond the scope of chat-based applications. While ChatGPT focuses primarily on generating human-like conversational responses, AutoGPT extends its capabilities to diverse business applications such as text generation and summarization, data extraction and analysis, natural language processing, chatbot development, and decision support systems. Learning AutoGPT empowers business users to harness the potential of AGI-driven solutions, streamline processes, enhance efficiency, and make data-driven decisions, ultimately fostering growth and success in the ever-evolving business landscape.

AutoGPT in Action: AGI Basics for Business Users is a two day hands-on course that provides you with the essential skills and hands-on experience required to tackle a wide range of projects, from marketing and data analysis to process automation and decision support. Whether you work in Sales & Marketing or Operations & Strategy, this immersive learning experience will help you gain confidence using these innovative, cutting edge technologies to solve complex problems quickly and efficiently. No coding, programming or deep math skills needed. This course will show you step-by-step how to put these tools to work for you.

Throughout the course, our engaging instructor will guide you through a wide array of valuable topics and hands-on activities, including text generation, data analysis, workflow automation, decision support, and team collaboration. You'll gain solid practice working through real-world scenarios using a variety of tools and skills, ensuring you'll gain the confidence and practical knowledge needed to tackle a variety of business challenges with ease. By the end of the course, you'll have the hands-on know-how to implement AutoGPT's capabilities across various business functions, streamlining processes and driving innovation in your workplace.

What You'll Learn

This course combines engaging instructor-led presentations and useful demonstrations with valuable hands-on labs and engaging group activities.

Throughout the course you'll learn how to:

- Generate high-quality text for various business applications, such as email drafting, report creation, and marketing material development, using AutoGPT's text generation capabilities.
- Analyze datasets and extract actionable insights to inform data-driven decision-making, leveraging AutoGPT's data analysis features, including data visualization, time series forecasting, and integration with spreadsheet tools.
- Implement workflow automation and streamline repetitive tasks by utilizing AutoGPT in conjunction with third-party integration tools, improving overall business efficiency.
- Enhance team collaboration and project management by integrating AutoGPT into document review processes, remote communication, and knowledge management, fostering a more productive and connected work environment.
- Customize and fine-tune AutoGPT models for specific business needs, enabling the development of tailored solutions that address unique challenges and requirements within the organization.
- Apply best practices and troubleshooting techniques to optimize AutoGPT performance, ensuring the responsible and ethical use of AGI while maintaining high-quality output and mitigating potential issues.

Who Needs to Attend

This introductory-level course is geared for non-technical business professionals seeking to harness the power of Artificial General Intelligence (AGI) to improve their productivity, enhance decision-making, and drive innovation within their organizations. This course is valuable for a wide range of industries and job roles.

Some roles that might benefit from attending include:

- Marketing Managers and Specialists: Enhance content creation, analyze market trends, and develop targeted marketing materials using AutoGPT's text generation and data analysis capabilities.
- Business Analysts: Leverage AutoGPT for data analysis, visualization, and forecasting to extract actionable insights and make data-driven decisions.
- Project Managers: Utilize AutoGPT's collaboration and communication features to streamline project management processes, improve team collaboration, and ensure efficient project execution.
- Customer Support Managers: Implement chatbots and automate repetitive customer support tasks, improving response times and overall customer experience.
- Human Resources Professionals: Streamline the recruitment process, analyze employee feedback, and optimize internal communications using AutoGPT's text generation and analysis features.

- Sales Managers: Leverage AutoGPT for lead scoring, sales forecasting, and crafting persuasive sales pitches, driving revenue growth and improving sales team performance.
- Product Managers: Use AutoGPT to analyze customer feedback, monitor market trends, and inform product development decisions, ensuring products meet customer needs and expectations.
- Operations Managers: Implement workflow automation and process optimization using AutoGPT's integration capabilities, boosting overall operational efficiency.
- Research and Development Professionals: Utilize AutoGPT to analyze industry trends, identify emerging opportunities, and support innovation efforts.
- Executives and Business Owners: Leverage AutoGPT's decision support features to make informed strategic choices, identify growth opportunities, and manage risk effectively.

Prerequisites

This course doesn't require a technical background, however in order to be successful in this course you should possess:

- Basic computer literacy, and a fundamental understanding of business processes (such as marketing, data analysis, project management, or customer support, etc.)
- Basic data manipulation skills: While not required, a basic understanding of working with data, such as using spreadsheets (e.g., Microsoft Excel or Google Sheets) for data organization and simple calculations, would be beneficial for participants.
- Problem-solving mindset: Participants should be open to learning new concepts and possess a problem-solving mindset to effectively apply AutoGPT's capabilities to real-world business challenges.

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VIRTUAL CLASSROOM LIVE

\$1,995 USD

2 Day

Virtual Classroom Live Outline

Day 1

1. Introduction to AutoGPT

- Overview of Artificial General Intelligence (AGI) and AutoGPT
- Common business use cases for AutoGPT
- AutoGPT's architecture and components
- Data privacy and security considerations
- Lab Exploring AutoGPT Familiarize yourself with the AutoGPT interface and available tools

2. AutoGPT for Text Generation

- Generating text for emails, reports, and marketing materials
- Text summarization and information extraction
- Optimizing text generation quality and controlling output
- Ethics and responsible use of text generation
- Lab: Text Generation and Summarization: Generate and summarize text using the AutoGPT web interface

3. AutoGPT for Data Analysis

- Analyzing datasets and generating insights with AutoGPT
- Data visualization and chart creation
- Time series forecasting
- Integrating AutoGPT with Excel, Google Sheets, and other tools
- Lab: Data Analysis and Visualization: Analyze a dataset and create visualizations using AutoGPT's built-in tools

4. AutoGPT for Automating Business Processes

- Streamlining repetitive tasks with AutoGPT
- Implementing basic chatbots and customer support
- Workflow automation and integration with third-party tools
- Monitoring and managing automation performance
- Lab: Process Automation: Create a simple workflow automation using AutoGPT and a third-party integration tool (e.g., Zapier)

Day 2

1. **AutoGPT for Decision Support**

- Natural language processing for decision support
- Sentiment analysis and customer feedback
- Risk assessment and fraud detection
- Market research and trend analysis
- Lab: Decision Support: Use AutoGPT to analyze customer feedback and make data-driven decisions

2. **Customizing AutoGPT**

- Fine-tuning AutoGPT for specific business needs
- Training new models on your data
- Evaluating and improving model performance
- Deploying custom models in your organization
- Lab 6: Customizing and Training Models: Fine-tune an AutoGPT model for a specific business task

3. **AutoGPT for Collaboration and Teamwork**

- Collaborative editing and document review with AutoGPT
- Enhancing communication and productivity in remote teams
- AutoGPT for project management and planning
- Managing and organizing shared knowledge using AutoGPT
- Lab: Collaboration and Teamwork: Implement an AutoGPT-based workflow for document review and project management

4. **Best Practices and Troubleshooting**

- Ensuring high-quality output and avoiding common pitfalls
- Monitoring usage and managing resources
- Scaling AutoGPT for larger organizations
- Staying up-to-date with AutoGPT developments and community resources
- Lab: Troubleshooting and Optimization: Identify and resolve issues in an AutoGPT workflow using best practices

Dec 15 - 16, 2025 | 10:00 AM - 6:00 PM EST



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PRIVATE GROUP TRAINING

2 Day

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Date created: 8/30/2025 8:25:11 AM

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