

# AI ESSENTIALS: QUICK START TO BASIC AI THEORY

Course Code: 840021

Equip basic skilled technical users with essential AI skills and knowledge for real-world application, enhancing practical AI understanding and capabilities.

Join us for a compelling half-day learning event designed to introduce basic skilled technical users to the transformative world of Artificial Intelligence (AI). Guided by an industry expert, this program offers a unique blend of insightful discussions, interactive activities, and practical case studies, aimed at deepening your understanding of AI and its application in real-world scenarios. You'll have the chance to get hands-on with prevalent AI technologies, engaging in light 'exposure-level' activities that will allow you to familiarize yourself with AI tools, enhancing your practical skills under expert guidance.

## What You'll Learn

- **Grasp Essential AI Concepts:** Learn the basics of AI, machine learning, and deep learning, and understand their distinctions and real-world applications.
- **Stay Current with AI Advancements:** Keep up with the latest in AI technology and its impact across industries.
- **Leverage Data in AI:** Understand the critical role of data in AI development and how to use it effectively.
- **Ethical AI Use:** Explore ethical considerations in AI and develop awareness of reliability issues.
- **Practical AI Testing Skills:** Gain skills in testing and troubleshooting AI systems.
- **AI in Business:** Understand how AI is applied in business contexts and communicate its benefits effectively.

## Who Needs to Attend

Ideal for IT professionals, developers, product managers, and technical individuals new to AI, looking to apply AI concepts in practical scenarios.

## Prerequisites

Introductory, basic technical course

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VIRTUAL CLASSROOM LIVE

\$299 USD

1 Day

## Virtual Classroom Live Outline

- AI Unpacked: From Basics to Big Ideas
- Time Travel with AI: A Quick History Lesson
- Algorithms Unleashed: The Magic Behind AI
- Data Handling 101: Prepping for AI Success
- Learning Styles: How AI Gets Smarter
- Neural Networks: The Brainy Side of AI
- AI in Action: Changing the World One Industry at a Time
- From Ideas to Implementation: Building AI Systems
- The Ethics of AI: Making Smart Choices
- The Future is Now: Exciting AI Trends to Watch



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PRIVATE GROUP TRAINING

1 Day

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