

STRATEGIC AI DIALOGUES: CONVERSATIONAL INTELLIGENCE FOR BUSINESS INNOVATION

Course Code: 840023

Empower business leaders to innovate and enhance operations with Conversational AI, improving customer engagement and operational efficiency.

This engaging half-day workshop is crafted for business professionals eager to harness the power of Conversational Artificial Intelligence (AI) within their organizations. It's an immersive journey into the realms of Natural Language Understanding (NLU) and Large Language Models (LLM), key technologies that are transforming the way businesses interact with customers and streamline operations. Through this course, you'll discover how to leverage these AI advancements to boost customer engagement and operational agility, making your business more responsive and efficient.

What You'll Learn

- **Understanding Conversational AI:** Gain a foundational understanding of Conversational AI, its significance in the business context, and its potential to transform customer engagement.
- **Exploring NLU and LLMs:** Dive deep into Natural Language Understanding and Large Language Models, exploring how these technologies interpret and respond to human language in a business setting.
- **AI Integration Strategies:** Learn strategies for integrating AI across different products and services within the enterprise, focusing on practical applications and real-world examples.
- **Business Transformation with AI:** Discover how Conversational AI can streamline processes, enhance customer experience, and provide actionable insights for business decision-making.
- **Navigating Challenges and Opportunities:** Discuss the challenges in implementing AI in business environments and explore opportunities for innovation and growth.

Who Needs to Attend

This course is a must-attend for business leaders, managers, and professionals

seeking to integrate cutting-edge AI technologies into their business model, aiming to enhance productivity, customer satisfaction, and overall business performance.

Prerequisites

Basic understanding of Artificial Intelligence

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VIRTUAL CLASSROOM LIVE

\$390 CAD

1 Day

Virtual Classroom Live Outline

- Getting to Know Conversational AI: The Basics
- The Power of Understanding: Exploring NLU
- Revolutionizing Responses: The Impact of LLMs
- Conversational AI and Customer Happiness: A Perfect Match
- Streamlining with AI: Smoother Operations Ahead
- Creative Conversations: Designing Engaging AI Dialogues
- Ethics in AI Conversations: Ensuring Responsible Use
- Measuring AI Success: Beyond the Hype
- Integrating AI: Seamlessly Adding Intelligence
- The Future of AI Conversations: What's Next



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PRIVATE GROUP TRAINING

1 Day

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