

# COMMUNICATING FOR CLARITY

Course Code: 8947

Enhance your ability to communicate with others clearly and effectively.

Communication is one of the most important factors influencing the success of organizations and individuals. Communication errors and misunderstandings can result in lost opportunities, lost productivity and worst of all, lost customers. This one-day course combines concepts developed through research with a prime model and key tools that give you the skills you need to communicate more clearly. The solution is not more communication, but clearer communication.

Communicating for Clarity focuses on the following competencies:

- Creating a clear and engaging message
- Encouraging clear communication from others

## What You'll Learn

- Develop messages that have appeal
- Identify your own personal needs and customize your message to ensure you get what you need from the communication
- Identify the personal needs of others and customize the communication to ensure you get what they need from the communication
- Structure messages to enable others to engage in the communication and take appropriate action
- Use a variety of Question types to explore the opinions and insights of others
- Use specific communication techniques to demonstrate understanding and interest and to guide the communication
- Listen more effectively

## Who Needs to Attend

Those who want to become more effective communicators by ensuring that the message they send is the message that is received

## Prerequisites

Prework for this course should be completed one week in advance and brought to class.

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CLASSROOM LIVE

\$1,034 CAD

1 Day

## Classroom Live Outline

### **1. Introduction**

- Determining Personal and Program Objectives
- Considering Your Experience With Clear Communication

### **2. Clearly, This is Communication**

- More Than Words
- Model for Clear Communication
- Facts, Episodes, and Feelings and Long-Term Memory
- Facts, Episodes, and Feelings and Clarity
- Using Facts, Episodes, and Feelings

### **3. Enabling Clarity**

- Personal Needs
- Creating Clarity with KUBA
- KUBA: Considering Others
- KUBA and You
- Personal Needs and KUBA

### **4. Communication Skills**

- Communication Factors
- Questioning Skills
- Encouragers and Discouragers
- Listening and Responding
- Listening Quiz

### **5. Where Enablers and Skills Meet**

- Practice Makes Perfect
- Case Study
- My Commitment to Clarity

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VIRTUAL CLASSROOM LIVE

\$1,034 CAD

1 Day

## Virtual Classroom Live Outline

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- Considering Your Experience With Clear Communication

### **2. Clearly, This is Communication**

- More Than Words
- Model for Clear Communication
- Facts, Episodes, and Feelings and Long-Term Memory
- Facts, Episodes, and Feelings and Clarity
- Using Facts, Episodes, and Feelings

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### **5. Where Enablers and Skills Meet**

- Practice Makes Perfect
- Case Study
- My Commitment to Clarity

Feb 20 - 20, 2026 | 8:30 AM - 4:30 PM EST

Apr 10 - 10, 2026 | 8:30 AM - 4:30 PM EDT

Jul 27 - 27, 2026 | 8:30 AM - 4:30 PM EDT

Sep 11 - 11, 2026 | 8:30 AM - 4:30 PM EDT

Nov 6 - 6, 2026 | 8:30 AM - 4:30 PM EST



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PRIVATE GROUP TRAINING

1 Day

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