

# AWS DISCOVERY DAY: INTRODUCTION TO GENERATIVE AI FOR BUSINESS AND TECHNICAL DECISION MAKERS

Course Code: 910022

Gain an understanding of Generative AI and how it supports business growth with Generative AI Essentials for Technical and Business Decision Makers.

Gain an understanding of Generative AI and how it can address concerns and challenges, and supports business growth with Generative AI Essentials for Technical and Business Decision Makers. Learn the steps for planning a generative AI project and the key considerations for building a generative AI-ready organization.

## What You'll Learn

- Describe the basics of generative AI and use cases
- Describe importance of generative AI
- Identify the risks and benefits of generative AI
- Describe how to plan a generative AI project
- Describe how to build a generative AI-ready organization

## Who Needs to Attend

Business decision makers.

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VIRTUAL CLASSROOM LIVE

\$0 USD

1 Day

## Virtual Classroom Live Outline

Generative AI Essentials for Technical Business Decision Makers Gain an understanding of Generative AI and how it can address concerns and challenges, and supports business growth. Learn the steps for planning a generative AI project and the key considerations for building a generative AI-ready organization.

Aug 27 - 27, 2026 | 9:00 - 10:30 AM EDT

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Date created: 4/30/2026 6:44:17 AM

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